

30th ACR+ General Assembly  
&  
LIFE IP SMART WASTE  
closing seminar

# THE TRANSITION WE WANT FOR THE FUTURE WE NEED

Circular cities and regions  
that deliver for people



18-19  
June  
2024

Marseille  
(FR)



# THE TRANSITION WE WANT FOR THE FUTURE WE NEED

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DAY 1  
18 June

08:30 Welcome coffee and registration

09:30 Welcome words and introduction: the issues at stake

*Anne Claudius-Petit, Region SUD*

*Pierre Loaëc, Head of the European Commission's Regional  
Representation in Marseille*

*Nadia Lamhandaz, CINEA LIFE Environment*

*Jean-Michel Buf, President of the National Council for the Circular  
Economy and member of the ACR+ board of directors*

*Iain Gulland, President of ACR+*

10:00 No sustainable future without a just, sufficient, and circular society:  
Keynote speech and Q&A

*Janez Potočnik, Co-Chair of the UNEP International Resource Panel*

10:45 No sustainable future without a just, sufficient, and circular society: Introduction speech

*Patrick Child, DG ENV, European Commission*

11:00 No sustainable future without a just, sufficient, and circular society:  
Panel discussion and Q&A

*Christof Delatter, OVAM*

*Stéphane Arditi, European Environmental Bureau*

*Mira Toumi, Behaven*

*Virginia Janssens, Plastics Europe*

*Hosts: Tugce Tugran, Ernest Kovács (ACR+)*

12:00 Visit of the exhibition featuring the ACR+ Photo contest winning pictures and the  
LIFE IP Smart Waste achievements

12:30 Lunch break\*

14:30 Objective 2030: ACR+ members deliver concrete action

*The session includes administrative affairs (14:30- 15:30) and interactive exchange between ACR+  
members and guests (15:30 - 17:00)*

17:00 Coffee break

17:30 EWWR 2023 Awards Ceremony

19:30 Cocktail followed by a networking  
dinner at Grotte Cosquer

Visit the exhibition  
on the LIFE IP SMART WASTE project  
and of the ACR+ Photo Contest  
throughout the day at the MUCEM forum.

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## CLOSING CONFERENCE OF THE LIFE IP SMART WASTE PROJECT

DAY 2  
19 June

- 08:30 Welcome coffee and registration
- 09:30 Opening words  
*Anne Claudius-Petit, Region SUD*  
*Cécile Chey, ADEME*  
*Christine Leuthy, CITEO*  
*Nadia Lamhandaz, CINEA LIFE Environment*
- 10:00 Highlights of LIFE IP SMART WASTE: testimonies and discussions on some of the project's concrete achievements  
*Innovating in the fight against marine litter (CLS)*  
*Promoting the creative circular economy and guiding professionals towards reuse (Les Petites Choses)*  
*Renovating waste collection centres to improve waste sorting (CC ST TROPEZ)*  
*Promoting responsible consumption and reducing unsorted waste (CC PAYS DE FAYENCE)*  
*Generalizing the sorting gesture of our bio-waste and reduce the weight of our bin by 30%!*  
*Raising public' awareness on waste prevention (Communauté de Communes Serre Ponçon Val d'Avance)*  
*Raising citizens' awareness on waste sorting at the scale of a metropolis of almost 2 million inhabitants! (Aix-Marseille-Provence Metropolis)*
- 11:30 LIFE IP SMART WASTE beyond 2025: main results and ways of extending the project's dynamic from 2025!  
*Spotlight on LIFE Waste2Build (Toulouse Métropole) & Interreg Europe INERTWASTE (REGION SUD)*  
*What's next? Dialogue between Anne Claudius-Petit (REGION SUD) and Nadia Lamhandaz, (CINEA) Q&A*
- 12:30 Lunch break\*

\*Food and refreshments will be provided to ACR+ members and guests during the lunch breaks.

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# THE TRANSITION WE WANT FOR THE FUTURE WE NEED

## Circular cities and regions that deliver for people

DAY 2  
19 June

14:30 Sharing experience and best practices between circular economy players across Europe - site visits

*Open only to ACR+ members and guests. 15 pers. max per visit - registration mandatory:*

- *Biodegradable food waste micro-methanisation plant at the Terrasses du Port*
- *Visit to a local Inclusive and Cooperative Service Hub designed to reflect the image of the Cours Julien and La Plaine retail communities (Marseille) and the creative values that drive them. La Butte Circulaire is an eco-responsible and circular space, designed to optimise the reuse of waste or produce goods locally "Made in la Butte" in a FabLab coworking environment. This site visit will be done by bike.*

OR

Scaling-up innovative solutions: pathways to achieve zero waste in the Mediterranean

*An interactive session with [Interreg Euro-MED Innovative Sustainable Economy](#) on the role of innovation in the Mediterranean in tackling waste challenges. The discussion will focus on:*

- *Local communities empowerment for meaningful and inclusive decision-making processes*
- *The role of research in informing and guiding zero-waste strategies*
- *Balance of zero-waste targets with socio-economic priorities in policymaking*

16:30 Concluding remarks

17:00 Networking coffee



## Shaping sustainable innovation in the Mediterranean

Ensuring an inclusive and constructive dialogue

In parallel to the ACR+ General Assembly, the Interreg Euro-MED Innovative Sustainable Economy Mission Thematic Community Project is organising two days of interactive sessions and networking between organisations working for a more sustainable Mediterranean region. On 18 June, the Interreg Euro-MED Innovative Sustainable Economy (ISE) Mission Community of Practice will be launched. On 19 June, the first edition of the MED Innovation Day, a dynamic event that will enhance the vision of a desirable sustainable Mediterranean, will be celebrated.

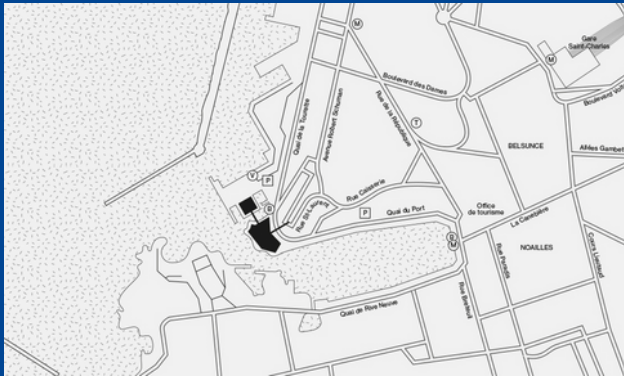
[Agenda and registration here](#)

# Practical details

## Venue

The two-day conference (except the study visits) will take place at the **MuCEM - Musée des civilisations de l'Europe et de la Méditerranée**

7 promenade Robert Laffont (esplanade du J4) - 13002 Marseille



**Metro:** Vieux-Port or Joliette stop (approx. 10 min walk)

**Tram:** Line T2 République, Dames ou Joliette stop (approx. 10-15 min walk)

**Bus:** Line 82 or 82s (Littoral Major or Fort Saint-Jean stop)—Night Line 582  
Line 60 (Littoral Major or Fort Saint-Jean stop)  
Line 49 (Église Saint-Laurent, Littoral Major ou Fort Saint-Jean stop)

Public transport in Marseille: [www.rtm.fr](http://www.rtm.fr)

The dinner on 18 June will take place at Grotte Cosquer (Promenade Robert Laffont, Esp. J4).

## FR/EN

The sessions will be held either in French or in English. Simultaneous interpretation will be provided.

## Pictures/ videos

Pictures and videos will be taken for communication purposes. If you disagree, please contact the organisers.

## Contact

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Innovative sustainable economy



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