

BLUEISLANDS



November 2016 – April 2020

OBJECTIVES

The BLUEISLANDS project aims to properly identify, address and mitigate the effects of the seasonal variation of waste generation on Mediterranean islands as an effect of tourism. The ultimate goal of the project is to establish the necessary conditions so that the waste generated on each island will serve as a resource bank which will be used to fuel local loops of circular economy.

ACTIVITIES

BLUEISLANDS measures the **quantity and composition of waste** generated over a twelve-month period on nine Mediterranean islands, examining the correlation between the **quantified waste generated** and both the **number of tourists and the presence of litter** in the coastal environment. At the same time, the existing waste management structure and followed respective practices will be assessed.

On the basis of a report prepared from the results derived from all nine islands involved, BLUEISLANDS project formulates a multidimensional tool, in order to allow potential stakeholders to address effectively the problematic phenomenon. Over a following twelve-month period the tool is implemented with **selected action plans for each participating island**, while the efficacy of each action plan is evaluated.

PARTNERS

BLUEISLANDS project's leader is **Cyprus Ministry of Agriculture, Rural Development and Environment**. The project brings together partners from 8 countries:

- ACR+, Association of Cities and Regions for
 Sustainable Resource Management (BE)
- UAB, Autonomous University of Barcelona (ES)
- Balearic Islands Government (ES)
- CoNISMa, National Inter-University Consortium for Marine Sciences (IT)
- Council of Mallorca Environment department (ES)
- Rhodes Municipality (GR)

- EA Eco-Enterprises (FR)
- Sardinia Region (IT)
- Taormina Etna Consortium (IT)
- **INSULEUR**, Network of the Insular CCI of the European Union (GR)
- Municipality of Mykonos (GR)
- Primorje Gorski Kotar county (HR)
- Region of Crete (GR)
- Wasteserv Malta* (MT)

* ACR+ member



The BLUEISLANDS project is co-financed by the European Regional Development Fund

More information:

http://blueislands.interreg-med.eu



Francesco Lembo +32 2 234 65 01 | <u>fl@acrplus.org</u>

Giulia Marrazzo +32 2 234 65 04 | gm@acrplus.org