Final Invitation

17-19 APRIL, 2013
GENEVA, SWITZERLAND

Join the next biggest European conference on sustainable development ten months after Rio+20!
www.sustainablegeneva2013.org

A green and socially responsible economy: a solution in times of crisis?

7TH EUROPEAN CONFERENCE ON SUSTAINABLE CITIES & TOWNS

OBJECTIVES OF THE CONFERENCE

- Debate sustainability in the context of current European crises and explore how the development of a green and socially responsible economy can help local governments to address economic, social and environmental challenges;
- Assess and further support the progress and achievements of European local governments in the field of sustainable development;
- Examine how different sectors can cooperate to finance and promote sustainable development;
- Convene key actors to identify what is needed in terms of governance frameworks;
- Take the opportunity provided by the conference to discuss the implementation of the Europe 2020 goals at the local level, and the potential impacts of the European vision for 2050;
- Exchange best practices and offer guidance and support to local governments who wish to become sustainable cities and towns, in particular through the Aalborg Commitments and the launch of a new internet platform on local sustainability;
- Showcase Geneva’s progress in terms of sustainability and its role as an international hub for governmental and non-governmental organisations, as well as private multinational companies.

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**Tuesday 16 April**

15:00
Registration

17:00
Welcome Reception

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**Wednesday 17 April**

08:00 – 9:30
Registration

09:30 – 11:00
Opening Plenary

11:00 – 11:30
Coffee break

11:30 – 13:00
Plenary 1
Setting the scene: today’s crises and future trends

13:00 – 14:30
Lunch

14:00 – 16:00
Mayors Session

14:30 – 16:00
Break-out Sessions A

16:00 – 16:30
Coffee break

16:30 – 19:00
Plenary 2
Economy, environment and society: bridging the gaps

19:00
Fondue
Gala Dinner
(upon invitation)

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**Thursday 18 April**

09:30 – 11:00
Plenary 3
Sustainable financing - a response to the current crisis

11:00 – 11:30
Coffee break

11:30 – 13:00
Break-out Sessions B

13:00 – 14:30
Lunch

14:30 – 15:30
Plenary 4
Multilevel governance for a green and socially responsible economy

15:45 – 18:45
Workshops on-site

20:00
Enjoying Geneva
Geneva Opera Evening
(upon invitation)

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**Friday 19 April**

09:30 – 11:00
Outlook Plenary
Setting a new European agenda now

11:00 – 11:30
Coffee break

11:30 – 13:00
Open press conference: press, panel and participants discuss

13:00 – 14:30
Farewell Lunch

15:00
Registration

14:00 – 16:00
Mayors Session

14:30 – 15:30
Plenary 4
Multilevel governance for a green and socially responsible economy

15:45 – 18:45
Workshops on-site

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THE AALBORG CHARTER AND COMMITMENTS: A ROAD TO LOCAL SUSTAINABILITY

The Aalborg Charter is one of the most famous policy statements defining local sustainable development, with more than 2,700 European local authorities committed to the charter's goals. It gave birth to the European Sustainable Cities & Towns (ESCT) Campaign in 1994, which supports local governments in replicating best practices and in furthering sustainable development through the implementation of both the charter and the Aalborg Commitments.

The Aalborg Commitments are a set of shared commitments towards local sustainability to be jointly implemented by local governments across Europe. Nearly 700 European local authorities have signed the Aalborg Commitments since its launch at the Aalborg 2004 conference and the number is still increasing.

The City of Geneva signed the Charter in 1995 and the Commitments in 2010. After completing the baseline review in 2012, a Strategic Programme for Sustainable Development 2011-2014 was launched, which is now half-way through completion. Monitoring results are available on the Geneva City website www.ville-ge.ch

Sustainable Cities Platform
The City of Aalborg, in cooperation with ICLEI, will launch a new one-stop internet platform to help European cities and towns navigate through the variety of themes, initiatives and programmes for local sustainability. It will embed the Aalborg Charter and Commitments, but will also be the gateway to other commitment schemes and support mechanisms.

Sign the Aalborg Commitments at the Conference
Geneva 2013 provides a unique occasion for local governments to be inspired by sustainability leaders and make concrete commitments. Signing the Aalborg Commitments can be done throughout the conference at the Aalborg stand in the exhibition hall. Each European local government is invited to sign the Aalborg Commitments, irrespective of European Union membership. The document must be signed by the Mayor or another authorised local government representative.

Tuesday 16 April

15:00 – 18:00  REGISTRATION OPENS
Before Geneva 2013 kicks off, participants will have the opportunity to register and collect their delegate bags at the conference venue, the International Conference Centre Geneva (CICG).

17:00 – 18:00  WELCOME RECEPTION
The City and Canton of Geneva are pleased to invite all participants to join the Welcome Reception at the CICG. Don’t miss the opportunity to meet and network with elected representatives and experts on sustainable development, while enjoying local wine and finger food.
Wednesday 17 April

08:00 – 09:30  REGISTRATION

Participants will have the opportunity to register and collect their delegate bags on Wednesday morning in the main hall of the International Conference Centre Geneva (CICG).

09:30 – 11:00  OPENING PLENARY

Welcome

Sandrine Salerno, First Vice-President of the City of Geneva, Switzerland
Michel Delebarre, Former Minister of State, Senator-Mayor of Dunkerque, France
Wolfgang Teubner, Regional Director for Europe, ICLEI – Local Governments for Sustainability

Inspiration for the future: overcoming the crises through sustainable action

• Ban Ki-Moon, Secretary-General of the United Nations (tbc)
• Micheline Calmy-Rey, Former President of the Swiss Confederation, Visiting Professor at the University of Geneva, Switzerland
• Saskia Sassen, Robert S. Lynd Professor of Sociology, University of Columbia, USA

11:00 – 11:30  COFFEE BREAK

11:30 – 13:00  PLENARY 1

Setting the scene: today’s crises and future trends

This session will highlight the urgency of the environmental, social and economic situation in Europe. It will explore questions such as: How can the European economy develop intelligently? Can economic growth be decoupled from the use of resources? Is there a future for both sustainability and growth? What influence do we still have to determine future patterns?

Chair: Mercedes Bresso, Vice-President of the Committee of the Regions of the European Union

Introduction

• Janez Potočnik, European Commissioner for the Environment

Social challenges in times of austerity (tbc)

• Cécile Duflot, Minister of Territorial Equality and Housing, France

A strong call for action: today’s environmental, social and economic crises

• Prof. Alexander Likhotal, President Green Cross International

Panellists:

• Brice Lalonde, UN Executive Coordinator of Rio+20
• Ronan Dantec, Municipal Councillor, City of Nantes, France; European Green Capital 2013 and Senator of Loire Atlantique, Pays-de-la-Loire, France

13:00 – 14:30  LUNCH
Wednesday 17 April

14:00 – 16:00  MAYORS SESSION

This high-level political session will be the highlight of the conference for Mayors and other elected officials, presenting an ideal networking opportunity for leaders involved in sustainable development initiatives. Mayors will gather at the prestigious United Nations European Headquarters at the Palais des Nations, to share ideas and inspiration on how local governments are tackling the issue of public service financing in times of crisis.

Please note: Official identity papers will be necessary for access to the UN building.

14:30 – 16:00  BREAK-OUT SESSIONS A (see details on pages 6-11; some session languages may be subject to change)

16:00 – 16:30  COFFEE BREAK

16:30 – 18:00  PLENARY 2

Economy, environment and society: bridging the gaps

How can we prevent short-term solutions to the financial crisis being enacted at the long-term expense of the environment and society, over sustainable solutions? How can a long-term and integrated approach overcome economic, environmental and societal challenges? This session will explore the potential of a green and socially responsible economy for the local level.

Introductory words
- Charles Beer, President of the Geneva's State Council (tbc)

Global Europe 2050: An EU Renaissance?
- Dr Domenico Rossetti, Directorate-General Research and Innovation, European Commission, Supervisor of the Global Europe 2050 Report

A green growth path for Europe
- Roland Kupers, Research Director, The Amsterdam School of Creative Leadership, The Netherlands

Panellists:
- Pekka Sauri, Deputy Mayor of Helsinki, Finland
- Dr Mercè Rius, Deputy President for Environment, Province of Barcelona, Spain
- Michel Destot, Mayor of Grenoble and President of the Association des Maires des Grandes Villes de France, France
- Matthew Lynch, Programme Director, Urban Infrastructure Initiative, World Business Council for Sustainable Development (tbc)
Wednesday 17 April

19:00

CONFERENCE DINNER: FONDUE (OPEN TO ALL PARTICIPANTS)

Geneva 2013 participants will have the opportunity to meet and share a fondue offered by Mieux! the sustainable living fair at Palexpo. This event will allow attendees to mingle in an informal setting and discuss the issues of the day while enjoying a traditional Swiss dish. After dinner, participants are free to visit the Mieux! fair which is open until 22:00. Participants will also receive tickets allowing them to return to the fair another day.

Transport: Shuttle bus from the CICG to Mieux! or bus number 5 (8 minutes ride) to “Palexpo”, for more details visit www.tpg.ch

19:00

GALA DINNER (UPON INVITATION)

An elegant gala dinner featuring fine local food will take place at the famous [Intercontinental Hotel](http://www.intercontinental.com) in the international district. Conference speakers, local government representatives, influential representatives in the field of economics and other local and European decision makers will be present at this event. Please note that this is an invitation-only event.

Transport: The CICG is within walking distance to the Intercontinental Hotel (1 km). A shuttle bus from the CICG will also be available, or bus number 5 to “Intercontinental”, for more details visit www.tpg.ch

14:30 – 16:00

BREAK-OUT SESSIONS A

**English**

**A1** Standards for sustainable and resilient cities and communities

Given recent trends towards developing international standards for local sustainability and resilience, this session will look at ongoing standardisation processes and their potential for local sustainability.

**Facilitator:** Holger Robrecht, Director, Sustainable Management, ICLEI – Local Governments for Sustainability

**Bernard Leservoisier**, Project Manager Standardisation, AFNOR, France

**Vicente Guallart**, Chief architect, City of Barcelona, Spain (tbc)

**Dr Harald Schönberger**, Joint Research Centre, Institute for Prospective Technological Studies, European Commission

**Sylvie Spalmacin-Roma**, Vice President, Smarter Cities IBM Europe
### BREAK-OUT SESSIONS A

**A2 Sustainable procurement in practice**
Implementation of Sustainable Procurement will be presented, focusing on strategic procurement in cities, regions and the private sector, and specifically on how to ensure decent working conditions along supply chains.

**Facilitator:** Philipp Tepper, Project Coordinator, Sustainable Procurement, ICLEI – Local Governments for Sustainability  
**Francis Demierre**, Vehicle Commission for Municipal Vehicles Management (COGEVE), Urban Environment and Security Department (DEUS), City of Geneva, Switzerland  
**Veronique Diebold**, Scientific Collaborator, Republic and State of Geneva, Switzerland  
**Michaël Blais**, Sustainability Project Leader, Givaudan, Switzerland  
**Mieke Pieters**, Procurement Strategy Expert, City of Ghent, Belgium  
**Peter Teuscher**, Founder and Director of BSD Consulting, Switzerland  
**Oshani Perera**, Programme Leader Sustainable Markets and Responsible Trade, IISE-International Institute for Sustainable Development

**A3 Funding for the implementation of sustainable actions**
Financing sustainable actions in challenging economic times will be explored. How can financial instruments be used to implement sustainable policies and how can municipalities find funding for such policies?

**Facilitator:** Rafael Ocaña, Environmental Programme Manager, Province of Barcelona, Spain  
**Gianni Carbonaro**, Head of the Municipal and Regional Unit, European Investment Bank  
**Bjarne Stenquist**, Regeneration Dialogue Malmö, City of Malmö, Sweden  
**Zarpana Massud-Baqa**, European Energy Efficiency Fund  
**Dr Jorge Nunez**, Centre for European Policy Studies, Brussels, Belgium  
**Kenroy Quellennec-Reid**, European Programmes Management, London Green Fund, United Kingdom

**A4 Embedding sustainability in education: challenges in the context of Geneva**
This session will look at embedding sustainability in education programmes and methods to aid teachers in relaying a long-term perspective and an appreciation of sustainability principles to students.

**Facilitator:** Geneviève Auroi-Jaggi, Director, Continuing Education Center, University of Geneva, Switzerland  
**Claudine Dayer Fournet**, Deputy Secretary General responsible for Sustainable Development, Department of Education, Sport and Culture, Republic and State of Geneva, Switzerland  
**Stéphane Hermenier**, Geography teacher in charge of sustainable development and Agenda 21 in secondary schools, Geneva, Switzerland  
**Frederic Renevey**, Administrative Councillor, City of Lancy, Switzerland  
**Pierre Varcher**, Vice President, Swiss Commission for UNESCO  
**Dr Alexandre B. Hedjazi**, Institute of Environmental Sciences, University of Geneva, Switzerland  
**Pierre Olivier**, Responsible for Agenda 21, City of Onex, Switzerland  
**Gaëlle Haeny**, Responsible for Agenda 21, City of Carouge, Switzerland
**Wednesday 17 April**

### 14:30 – 16:00  BREAK-OUT SESSIONS A

#### A5 Planning the urban transition
European cities are places of green, ecological and environmental regeneration in a transition towards a “smart” model. This session will discuss the potential of Town Planning from a European perspective.

**Facilitator:** Emilio D’Alessio, Architect PhD, Coordinamento Agende 21 Locali Italiane, Italy  
Paola Deda, Chief of Section, United Nations Economic Commission for Europe  
Ivan Tosics, URBACT Expert, Metropolitan Research Institute, Budapest, Hungary  
Virna Bussadori, Honorary President of European Council of Town Planners  
Srdjan Susic, Senior expert for local governance, Regional Environmental Center

#### A6 From low carbon to zero carbon communities
This session will show the efforts of cities carrying out successful climate and energy action plans, such as measures to reduce energy consumption, transitioning to renewable energy, partnerships, and more.

**Facilitator:** Carsten Rothballer, Project Officer Climate & Air, ICLEI – Local Governments for Sustainability  
Dr Carina Borgström-Hansson, Footprint Coordinator, WWF Sweden  
Kristina Dely, Head of the Covenant of Mayors Office  
Tore Leite, Senior Advisor, C40-Coordinator, City of Oslo, Norway  
Gordon McIntosh, Director of Enterprise, Planning and Infrastructure, City of Aberdeen, United Kingdom  
Roland Stulz, Co-Founder of the 2000-Watt-society, Switzerland  
Jon Möller, Project Manager, Energy and Climate Unit, City of Stockholm, Sweden

#### A7 The Resilient City as a response to EU future scenarios
In light of the EU study “Global Europe 2050”, potential measures to ensure the positive development of cities and the “resilient city” as a guiding principle for local decision-making will be addressed.

**Facilitator:** Stefan Kuhn, Director Urban Governance, ICLEI – Local Governments for Sustainability  
Dr Domenico Rossetti, Directorate-General Research and Innovation, European Commission, Supervisor of the Global Europe 2050 Report  
Sandro Caparelli, Adaptation Officer, City of Venice, Italy  
Irma Ventayol, Environmental Technician, City of Barcelona, Spain (tbc)

#### A8 Private sector involvement in water and waste water services: How can it work successfully?
Various governance models exist for urban water management in Europe. Three case studies will outline the pre-conditions and enabling factors providing sustainable water and waste water services in conjunction with private operators.

**Facilitator:** Géraldine Pflieger, Lecturer and Researcher, University of Geneva, Switzerland  
Jack Moss, Senior Water Advisor, AquaFed-International Federation of Private Operators, Brussels Office, Belgium  
Several local government representatives (tbc)
Wednesday 17 April

14:30 – 16:00  BREAK-OUT SESSIONS A

**Development and Cooperation**
The session will look at city-to-city cooperation as a tool for launching and implementing local sustainable development projects and for reinforcing local capacity to design and implement urban policies.

**Facilitator:** Joan Parpal, Secretary General, MedCities, Spain  
Maryse Gautier, Operation Manager, CMI Urban Program, France  
Cristino Pedraza López, Chief Technical Adviser, Art Gold Program, Spain  
Françoise Lieberherr-Gardiol, Former Senior Adviser, Swiss Development Cooperation, Switzerland  
Jérôme Ufer, City Planner, UrbaMonde, Switzerland  
Christian Dupessey, Mayor of Annemasse, France (tbc)

**Sustainable energy infrastructures: what role for cities?**
The session will show local experiences in energy transition: how will cities’ choices affect energy planning and infrastructure and what type of facilities could be foreseen for greater energy efficiency?

**Facilitators:** Massimiliano Capezzali, Deputy Director, Energy Center, Ecole Polytechnique de Lausanne and Etienne Favey, Project Manager, Energy Office, City of Geneva, Switzerland  
Michel Monnard, Thermic Sector Manager, SIG, Switzerland  
Juha Sipila, Project Manager, Helsingin Energia, Finland (tbc)  
Antonin Tym, Project Manager, Municipality of Litomerice, Czech Republic  
Gaëtan Cherix, Director, Centre de Recherches Énergétiques et Municipales (CREM), Switzerland  
Roberta Casapietra, ARE Liguria SpA, Italy (tbc)  
Rémy Zinder, Cantonal Service for Sustainable Development, State of Geneva, Switzerland
Wednesday 17 April

14:30 – 16:00 BREAK-OUT SESSIONS A

English A11 Managing ecosystem services and biodiversity – a new way of looking at sustainable cities?
The session will explore the value of integrated biodiversity, ecosystem services and green infrastructure to greening the economy and their potential to respond to the current financial crisis.

Facilitator: Chantal van Ham, European Programme Officer, Brussels Office, IUCN, Belgium
Raoul Palese, Botanical Gardens and Conservatory, City of Geneva, Switzerland
Luis Andres Orive, Director General for Strategic Environment and Nature, Vitoria-Gasteiz, Spain
Toni Pujol, Project Officer, Urban Habitat, Barcelona City Council, Spain
Stephanie Grosset, MediverCities Secretariat, City of Montpellier, France
Marco Fritz, Policy Officer Biodiversity, DG Environment, European Commission (tbc)
Pamela Mühlmann, Project Officer, Sustainability Management, ICLEI – Local Governments for Sustainability

English A12 Local relevance of human rights: implementation, compliance and enforcement
This session will show the commitment of public authorities towards protecting and promoting universal human rights at the local level. How cities can act as laboratories for global instruments will be debated.

Facilitator: Yves Lador, Permanent Representative to the UN, Earth Council, Geneva, Switzerland
David Azoulay, Managing Attorney, Center for International Environmental Law
Ramin Pejan, UN OHCHR (tbc)
Maryna Yanush, Arhus Convention Secretariat (tbc)

English A13 Community-Led Local Development (CLLD): a new approach to Local Agenda and local transition management?
The session will explore what cities can expect from CLLD, comparing this recent ‘institutionalisation’ versus the ‘traditional’ Local Agenda 21 approach, and the new concept of transition management.

Facilitator: Carola Gunnarsson Vice-President, SALAR and Chair of CEMR Thematic Platform on Sustainable Territorial and Local Development
Derk Loorbach, Director, Dutch Research Institute for Transition, Rotterdam, Netherlands
Robert Lukesch, Austrian Association of Regional Development, Austria
Graham Garvie, Convener, Scottish Borders Council, Convention of Scottish Local Authorities (COSLA), United Kingdom, Committee of the Regions Rapporteur on Community-Led Local Development (tbc)
**Levers used by local authorities to support a social and solidarity economy**

Explore the political levers that enable implementation of a sustainable, social and solidarity economy. Good practices and innovative approaches will be highlighted, emphasising the need for concrete implementation.

**Facilitator:** Christophe Dunand, Director, Réalise, Lecturer, Haute Ecole de Gestion de Genève and member of the APRES-GE Committee, Switzerland  
**Denis Stokkink,** President, Pour la Solidarité, Belgium  
**Luigi Martignetti,** Secretary General of REVES (European network of cities and regions for the social economy)  
**Stéphane Bossuet,** Director, Artenreel Collective cultural entreprise, Strasbourg, France  
**Sophie Swaton,** Walras Paretto Centre, University of Lausanne, Switzerland  
**Philippe Frémeaux,** Journalist and editorialist, Alternatives Economiques, France  
**Gilda Farrel,** Head of Social Cohesion Division, Council of Europe  
**Jean-Philippe Magnen,** Vice-president of «Réseau des collectivités Territoriales pour une Economie Solidaire» (RTES); Vice-president of the Pays de la Loire Region, France

**Aalborg +20: the next necessary steps**

The Aalborg Charter and Aalborg Commitments have supported cities in their sustainability efforts since 1994. How can the Aalborg Process further support cities in their efforts for sustainability initiatives?

**Facilitator:** Michael Damm, Director for Environment, Municipality of Aalborg, Denmark  
**Steffen Lervad Thomsen,** City of Aalborg, Denmark  
**Jean-Pascal Gillig,** Sustainable Development Strategic Programme Coordinator, City of Geneva, Switzerland  
**NN,** Network of local governments for Sustainability of Navarre, Spain
Thursday 18 April

09:30 – 11:00  PLENARY 3

Sustainable financing – a response to the current crisis
New and innovative ways of investing for sustainable development are necessary in economically challenging times. Sustainable financing options to foster a green and socially inclusive economy will be discussed and successes and challenges will be shared by experts and local governments.

The economic slowdown and challenges for local governments
Loris Centola, Co-head, Chief Investment Officer Wealth Management Research, UBS SA

New financing mechanisms in a time of crisis
Mario Marconi, Head Philanthropy and Values-based Investing, UBS SA

Support from Europe: financing options for local governments
Gianni Carbonaro, Head, Municipal and Regional Unit, European Investment Bank

Panellists:
Alexandra van Huffelen, Deputy Mayor, City of Rotterdam, The Netherlands
Konstantinos Zervas, Deputy Mayor for Quality of Life, City of Thessaloniki, Greece

11:00 – 11:30  COFFEE BREAK

11:30 – 13:00  BREAK-OUT SESSIONS B (see details on pages 13-17; some session languages may be subject to change)

13:00 – 14:30  LUNCH

14:30 – 15:30  PLENARY 4

Multilevel governance for a green and socially responsible economy
Local governments will need to work in partnerships to deliver sustainable development. How and with which partners should progress be made? What policies and frameworks at national and European level are needed to support local governments in establishing a green and socially responsible economy?

Patrick Viveret, Essayist and Philosopher, France

Community-Led Local Development: what is new?
Charlina Vitcheva, Director of Inclusive Growth, Urban and Territorial Development and Northern Europe, Directorate-General for Regional Policy, European Commission

15:30 – 15:45  TRANSITION TO MEETING POINTS FOR WORKSHOPS ON-SITE
(see details on pages 18-19)

15:45 – 18:45  WORKSHOPS ON-SITE (timeslot includes transportation)
Thursday 18 April

11:30 – 13:00 BREAK-OUT SESSIONS B

**B1 Reference Framework for Sustainable Cities (RFSC)**

What ideas and concepts are behind the RFSC? What are the concrete functions, how are the tools used and what is the potential? These questions and more will be addressed by the Mayors of the test-cities and the tool experts to provide practical uses to local leaders.

*Facilitator: Angelika Poth-Mögele*, Director of Policy, Council of European Municipalities and Regions

*Delphine Gaudart*, Policy Officer “Europe – Urban Development”, Contact point for the RFSC, Ministry of Territorial Equality and Housing, France

*Wolfgang Schuster*, President of the Council of European Municipalities and Regions, Germany

*Ania Rok*, Project Officer, Urban Governance, ICLEI - Local Governments for Sustainability, RFSC Secretariat

*Aurore Cambien*, Project Manager Sustainable Cities, CERTU, France

*Hep Monatzedder*, Third Mayor of Munich, Germany (tbc)

*André Rossinot*, President of National Support Group, Vice President of AMGVF, Mayor of Nancy, France

*Marie-Louise Ronnmark*, Mayor of Umeå, Sweden

*Radu Capinasul*, Mayor of Zalau, Romania (tbc)

**B2 Multidisciplinary and multisectoral approaches in sustainable consumption**

Waste hierarchy, food management, green economy and responsible consumption will be discussed as key components in shaping policies in the field of resource management.

*Facilitator: Jean-Pierre Hannequart*, President, ACR+/Brussels Environment, Belgium

*Alexandre Epalle*, Deputy Secretary General, Republic and State of Geneva, Switzerland

*Orsola Bolognani*, Responsible for Territorial Planning Department, Ambiente Italia, Italy

*Ana Lopes*, Policy Officer, LIPOR, Portugal

*Trevor Graham*, Head of Sustainable Communities and Lifestyle, City of Malmö, Sweden

**B3 Finance and sustainable investments: a practical approach**

With 10 to 20 percent of assets in industrialised countries managed according to socially responsible investing principles, the session will show an overview of the potential behind this investment model.

*Facilitator: Angela de Wolff*, Partner «Conser Invest» and Co-founder of Sustainable Finance Geneva, Switzerland

*Philippe Spicher*, CEO, INRATE, Switzerland

*Agathe Boli*, Sustainability Analyst, UBS, Switzerland

*Chiara Von Gunten*, Branch Director, Z/Yen Group Limited, Switzerland

*Philippe Krebs*, Deputy Manager, City of Geneva, Switzerland
Civic engagement to enable sustainable cities

This session will outline how civic engagement measures were successfully implemented in sustainable development projects in the Geneva area, detailing steps taken for effective citizen and stakeholder involvement.

Facilitator: Dr. Alexandre Hedjazi, Institute of Environmental Sciences, University of Geneva, Switzerland
Mehdi Aouda, Deputy Secretary General for social cohesion in urban areas, Public Instruction Department, Republic and State of Geneva, Switzerland
Paolo Aversano, Faculty Member, Communication and Media Studies Department, Vrije Universiteit Brussel, Brussels, Belgium
Gilles Desthieux, Research Professor, HEPIA (Architecture, Engineering and Landscaping University), Geneva, Switzerland
Caroline Jacot-Descombes, Researcher, Swiss Graduate School of Public Administration, Lausanne, Switzerland
Célia Laranjeira, Coordination of Local Agenda 21, Agueda, Portugal
Rémi Merle, Sustainable development consultant, Eco 21 and www.genevedurable.ch, Geneva, Switzerland
Doris Sfar, Geographer, Urban Projects Programme, Federal Office for Housing, Swiss Confederation
Pierre Alain Tschudi, Mayor of Meyrin, Switzerland
Luc Vodoz, Research Associate, Urban and Regional Planning Community, Swiss Federal Institute of Technology (EPFL), Lausanne, Switzerland
Transport and land use: new instruments for better urban planning
With transport infrastructures more and more diffused in cities, this session will address land use and value in relation to infrastructure development and will present local instruments for monitoring.

Facilitator: NN, University of Geneva
Géraldine Pflieger, Lecturer and Researcher, University of Geneva, Switzerland
Jérôme Chenal, Swiss Federal Institute of Technology, Lausanne, Switzerland
Michael Glotz Richter, Senior Project Manager for Sustainable Mobility, Department for Building and Environment, Bremen, Germany
Julie Blais, Transport Planner, Metropolitan Transport Authority Grenoble, France
Karl-Heinz Posch, Managing Director FGM AMOR, Coordinator of EPOMM (tbc)
Lucia Cristea, Local Dissemination Manager, City of Perugia, Italy
Nicole Surchat-Vial, Director, Urbanism Department, Geneva State, Switzerland

Sustainable energy – foundation for the green urban economy
The session will delve into the drivers behind the expansion of the green economy in cities, with a focus on sustainable energy. Local methods and strategies to stimulate the local green economy will also be featured.

Facilitator: Maryke van Staden, Coordinator Climate and Air, ICLEI – Local Governments for Sustainability
Sergi Nuss, Researcher, Environment Institute, University of Girona, Spain
Cédric Jeanneret, Energy Efficiency Advisor, SIG - Industrial Services of Geneva, Switzerland
Naomi Tsur, Deputy Mayor, Planning and Environment Portfolios, Jerusalem, Israel
Risto Veivo, Advisor to Deputy Mayor, City of Turku, Finland
NN, Almada, Portugal (tbc)
Maïke Christiansen, Climate Neutrality and Energy Efficiency Officer, Housing and Land Management Unit, United Nations Economic Commission for Europe (UNECE)

Building local resilience
How best to prepare for and respond to natural disasters, extreme weather and climate change? The EU Adaptation Strategy provides a multi-level governance framework for important aspects of urban resilience.

Astrid Westerlind Wigström, Project Officer Sustainability Management, ICLEI – Local Governments for Sustainability
Helena Molin Valdes, Deputy Director, UNISDR
Birgit Georgi, Project Manager, European Environment Agency
Emanuele Burgin, Deputy President of the Province of Bologna, Italy
Catarina Freitas, Director Department of Strategy and Sustainable Environmental, Almada, Portugal
Tom Leahy, Executive Manager, Dublin City Council, Ireland (tbc)
Thursday 18 April

11:30 – 13:00 BREAK-OUT SESSIONS B

English

**The European Innovation Partnership on Water**
The session will explore how the Strategic Implementation Plan developed under the umbrella of the European Innovation Partnership on Water can enable local governments to respond to critical urban water management challenges through policy, research and innovation.

**Facilitator:** Peter Defranceschi, Brussels Representative ICLEI - Local Governments for Sustainability

**Panos Balabanis**, Deputy Head of Unit, Environmental Technologies and Pollution Prevention, Directorate-General Research, European Commission (tbc)

**Paula Verhoven**, Director, Sustainability and Climate Change, City of Rotterdam, The Netherlands

**Javier Celma**, Director, Agency for Environment and Sustainability, City of Zaragoza, Spain (tbc)

**Fabiano Amati**, Regional Minister, Region of Puglia, Italy (tbc)

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**Food sovereignty policies in the context of local authorities**
How should local authorities move towards a socially and environmentally responsible food supply chain in the context of an increasingly unsustainable industrial agriculture model?

**Facilitator:** Catherine Morand, Public Relation Manager, Swissaid, Switzerland

**Christophe Golay**, President of FIAN, Switzerland

**Céline Liver**, Social Cohesion Department, City of Geneva, Switzerland

**NN**, Local representative, Milan, Italy (tbc)

**NN**, Slowfood Italy (tbc)

**Notis Lebessis**, Advisor, Directorate-General for Agriculture & Rural Development, European Commission

**Rudi Berli**, Secretary of the Farmer Union “Uniterre”, Switzerland

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**Sustainable neighbourhoods**
The session will examine best practices in sustainable neighbourhoods. These communities are entry-points to various urban issues, including citizen participation, mobility, diversity, environment and more.

**Facilitator:** Pierre Chappuis, City Planner and Executive Assistant, City of Geneva, Switzerland

**Co-Organiser:** Anne Du Pasquier, Head of Sustainable Development Section, Federal Office for Spatial Development ARE, Switzerland

**Martina Dvoracek**, Advisor sustainable neighbourhoods, Büro für Mobilität AG, Burgdorf, Switzerland

**Maria Crehuet**, Mayor of Ordis, Regional Councilor and Member of Covenant of Mayors committed to local sustainable energy, Spain

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**How Public-Private Partnerships can help to implement sustainable actions**
Speakers from both public and private sectors will present practical examples of good experiences in PPP and show its potential in implementing sustainable actions in times of crisis.

**Facilitator:** Walter Sancassiani, Director, FocusLab, Italy

**Oshani Perera**, Programme Leader Sustainable Markets and Responsible Trade, IISD-International Institute for Sustainable Development

**Rafael Ocaña**, Environmental Programme Manager, Province of Barcelona, Spain

**NN**, ESCO Sinergie, City of Padova, Italy (tbc)
Thursday 18 April

11:30 – 13:00  BREAK-OUT SESSIONS B

**Industrial ecology, from the concept to practices**

This session will go from theory to practice discussing the concept of industrial ecology and how it can help cities move towards a sustainable economy, tackling economic, social and environmental challenges.

*Facilitator: Guillaume Massard*, Scientific Director, SOFIES, Geneva, Switzerland
*Suren Erkman*, Industrial ecology expert, Professor at University of Lausanne, Switzerland
*Emma Campbell*, Manager Environmental Business, Cleantech Östergötland, Sweden
*Daniel Chambaz*, Director General for Environment, Republic and State of Geneva, Switzerland
*Peggy Ricart*, Director of Ecopal, Dunkerque, France

**Urban health challenges for sustainable development**

In an increasingly urban society, the role that sustainable development has in promoting better health and quality of life is crucial. The impacts of demographic, economic, social and ecological change will be discussed.

*Facilitator: Dr Jean Simos*, President of French speaking WHO Healthy Cities Network
*Roderick Lawrence*, Director Human Ecology Group, University of Geneva, Geneva, Switzerland
*Johanna Reiman*, Executive Director, WHO Healthy Cities in the Baltic Region
*Dr Hans Wolff*, Bus Santé, Geneva University Hospital, Geneva, Switzerland
*Dr Carlos Dora*, Public Health and Environment Department, WHO Headquarters, Geneva, Switzerland

**Future sustainability management - Mainstreaming integrated management systems**

The session will explore instruments for integrated sustainability management that have been developed and piloted and will show how these have demonstrated a more effective way of public management.

*Facilitator: Pekka Salminen*, Project Manager, Union of Baltic Cities, Finland
*Harald Heinrichs*, Professor, Leuphana University, Germany
*Pamela Mühlmann*, Project Officer, Sustainability Management, ICLEI - Local Governments for Sustainability
*Dr Wolfgang Beckrøge*, Head of Unit, Geographic Information and Spatial Monitoring, Ruhr Regional Association, Germany

**Diversity and gender equality: a sustainable investment for local governance**

The session will discuss why gender equality and diversity policies are part of sustainable local governance, how they can be articulated and what their benefits are.

*Facilitator: Héloïse Roman*, Project Officer for Gender equality, City of Geneva, Switzerland
*Mohamed Ouriaghli*, Alderman for Housing, Equal Opportunities and ICT, City of Brussels, Belgium
*Juul van Hoof*, Project Manager “Local LGBT policy / Rainbow Cities”, Netherlands Centre for Social Development (MOVISIE), The Netherlands
*André Castella*, Delegate to the integration, Office for the foreigners integration, Republic and State of Geneva, Switzerland
Thursday 18 April

15:45 – 18:45 WORKSHOPS ON-SITE (SEE MAP PAGE 19)

C1: The challenge of providing clean energy for Geneva's Industrial Services
EN/FR

C2: Wastewater treatment by Geneva's Industrial Services
EN/FR

C3: Discover Givaudan, the fragrances and flavours world leader, and its Sustainability Programme
EN/FR

C4: Taking action for sustainable development at Caran d’Ache, manufacturer of fine arts products and writing instruments
EN/FR

C5: Management and recharge of the Geneva transboundary groundwater reserves
EN/FR

C6: Visit to the International Environment House
EN/FR

C7: District of Palettes in Lancy: which sustainable governance levers do local governments have?
EN/FR

C8: Visiting one of Codha's cooperative housing buildings
EN/FR

C9: Targeting the most vulnerable populations for sustainable public health
EN/FR

C10: Visiting an organization welcoming migrants for daily activities in Geneva
EN/FR

C11: Working on gender equality issues in Geneva
EN/FR

C12: The Botanical Gardens: living museum of the city and its Agenda 21
EN/FR

C13: The Botanical Conservatory (Herbarium and Library), a world heritage site
EN/FR

C14: Nature in the city – visiting different sites in Grand-Saconnex
EN/FR

C15: Presentation of various cycling facilities to promote sustainable mobility
EN/FR

C16: Sustainability in school cafeterias: the example of the City of Vernier
EN/FR
Thursday 18 April

15:45 – 18:45 WORKSHOPS ON-SITE (SEE TITLE ON PAGE 18)
Thursday 18 April

20:00  GENEVA OPERA EVENING (UPON INVITATION)

Geneva Opera

This exclusive evening at the Geneva Opera is dedicated to the international community. Together with guests from the Swiss Confederation, the United Nations and local authorities, invited participants will attend the famous opera “Madama Butterfly” and mingle during a buffet at the intermission.

*Please note that this is an invitation-only event*

EXPLORE GENEVA

Participants are free to explore Geneva in the evening. Several suggestions are listed below. You may also ask advice from the Tourism Information desk at the CICG entrance to select the perfect restaurant to enjoy local food while getting to know other colleagues in the Geneva area.

Free events on Thursday evening

- Mieux! sustainable living fair at Paleexpo, open until 22:00, free tickets available for Geneva 2013 participants
- Inaugural Exhibition “Vues d’ELLES: Quatre générations de femmes artistes déclineront la question de l’identité féminine dans leur travail de création” in the Villa Dutoit at 20:00
- Conference with Patrick Viveret at the University of Geneva at 18:30 (the language during the conference will be French)
- A musical evening at Dialogai (oldest gay organisation in Switzerland). More information available from Guillaume.Mandicourt@ville-ge.ch

Other events in Geneva on Thursday (not free – reservation and advice at the Tourism Information desk)

- Improvisational Theater at 19:00: Tout ce que vous avez voulu savoir sur l’impro sans jamais oser le demander (this play will be in French) at the Casino-Théâtre, +41 22 418 44 00
- Piano concert at 20:00 at the Victoria Hall, +41 22 418 35 00
- Julien Clerc in concert at 20:00 at the Théâtre du Léman, +41 22 908 97 66
- Dance Show at 20:30 at the Salle des Eaux-Vives, +41 22 320 06 06
Friday 19 April

09:30 – 11:00  OUTLOOK PLENARY

Setting a new European Agenda now
Is a green and socially responsible economy a solution in times of crisis? Bringing all the discussions of the conference together, the outlook plenary will answer this key question from a local perspective. The session will also shed light on the future of the Aalborg process and conclude with the launch of a new one-stop internet platform for European sustainable cities and towns.

Green growth for a vibrant low carbon city (tbc)
• Ayfer Baykal, Deputy Mayor of Copenhagen, Denmark, European Green Capital 2014 (tbc)

10 plans and actions for shaping your green city (tbc)
• Javier Maroto, Vitoria-Gasteiz, Spain, European Green Capital 2012 (tbc)

Back to basics: the role of local governments in providing public services
• Evelyne Huytebroeck, Minister for the Environment, Energy, Urban Regeneration, Brussels Capital Region, Belgium, applicant for the European Green Capital Award 2015

Response
• Lasse Gustavsson, International Conservation Director, WWF, Earth Hour City Challenge

Close of this session: A future of European Sustainable Cities
• Mariann Nørgaard, Deputy Mayor of Aalborg, Denmark; A new central access point for the Sustainable Cities movement in Europe

11:00 – 11:30  COFFEE BREAK

11:30 – 12:30  OPEN PRESS CONFERENCE

Setting a new European Agenda now
Print, broadcast and electronic media will be invited to interact with participants and speakers, to capture the atmosphere and the essence of the conference, discuss findings and outcomes of the 7th European Conference on Sustainable Cities and Towns, and more generally the path forward for local governments in sustainability.

12:30 – 13:00  CLOSING WORDS OF THE CONFERENCE AND FAREWELL

15:00 – 16:30  FREE THEMATIC WALKS AROUND GENEVA WITH GENEVE-ESCAPADE
REGISTRATION AT THE CICG - MORE DETAILS TO COME
EXHIBITION AREA

The conference will also be home to an exhibition, where public authorities, private companies, networks and associations can showcase their activities and present their projects and initiatives contributing to local sustainable development. A place of gathering and exchange, the exhibition area will be located close to the main meeting rooms, catering points, and resting areas, allowing for informal discussions and meetings as opportunities arise.

EXHIBITORS

Exhibiting co-organisers
- City of Geneva – Tactile tables, Division des Systèmes d’Information et de Communication (DSIC)
- ICLEI European Secretariat
- State of Geneva - Service cantonal du développement durable (DARES)
- University of Geneva
- UNEP/Geneva Environment Network
- Association of Cities and Regions for Recycling and sustainable Resource management (ACR+)
- Coordinamento Agende 21 Locali Italiane
- Council of European Municipalities and Regions
- European Sustainable Cities & Towns - Aalborg Municipality
- Medcities
- Regional Environment Center (REC)

Exhibiting sponsors and partners
- UBS SA
- Givaudan SA
- Caran D’Ache SA
- Services Industriels de Genève (SIG)
- BioApply SA
- Institution Genevoise de Maintien à Domicile (IMAD)
- Annemasse Agglo
- Commune de Meyrin
- Hôpitaux Universitaires Genevois (HUG)
- Cities Today
- LaRevueDurable

Other exhibitors
- 3ENCULT – Energy in Historic Buildings
- Association Label-Vie
- Association pour la mise en œuvre du développement durable et de l’Agenda21 (Gaea21)
- CIVITAS Initiative
- CONCERTO Initiative
- Earth Focus Foundation, Green Map Swiss, EFF Carbon Project
- ENERGY for MAYORS supports Covenant of Mayors
- European Green Capital Award
- European Mobility Week
- Fondetec
- PEFC International
- Reference Framework for Sustainable Cities
- Smart Cities Stakeholder Platform
- ICLEI - Sustainable Procurement in Practice
- The Municipality of Umeå
- UNISDR – United Nations Office for Disaster Risk Reduction
- University of Geneva – Service formation continue
- Urban Low Emissions Development (Urban-LEDS)
Register Now!
Make sure to secure your place for this exciting event now. For more information about registration, programme development, logistics and more, please regularly visit the conference website:

www.sustainablegeneva2013.org