



September 2018 – September 2021

## OBJECTIVES

The main objective of LIFE TACKLE is to increase the awareness and to improve the practices of sport events key actors in order to improve waste management during football events. Grounding on the shortcomings that characterise the current governance of these sport events, in order to prevent and reduce waste production during football matches, the project will focus its activities on the whole sport event life cycle (conception, organisation, staging, closure).

Project activities and results will be replicated in non-participating National Football Associations (NFAs) through the establishment of a specific Replicability Management Board (RMB) coordinated by UEFA.

## ACTIVITIES

Best practices on waste management during sports events will be collected, assessed and tested in order to develop guidelines as basis for the awareness raising actions. The project will engage all the relevant contractors in enduring efforts to prevent and reduce waste during football matches (e.g. food and beverages providers, stadium cleaning operators, tickets sellers etc.). Within NFAs, adequate competences and organisational structures will be developed to guide the diffusion of best practices in the related football leagues and stadiums.

ACR+ is in charge of drafting guidelines on waste management best practices during sports events. ACR+ will be also involved in communication campaigns and awareness raising actions, as well as in engaging the key stakeholders also in non-participating countries.

## PARTNERS INVOLVED

LIFE TACKLE's project coordinator is **SSSA** (Scuola Superiore di Studi Universitari e di Perfezionamento Sant'Anna, IT) and its project partners are:

- **ACR+**, Association of Cities and Regions for Sustainable Resource Management (BE)
- **AMIU\***, Azienda Multiservizi d'Igiene Urbana Genova SpA (IT)
- **FIGC**, Federazione Italiana Giuoco Calcio (IT)
- **EURACTIV**, EURACTIV.COM PLC (BE)
- **Municipality of Heraklion** (GR)
- **FRF**, Federatia Româna de Fotbal (RO)
- **LIPOR\***, Servicio intermunicipalizado de gestao de residuos do grande Porto (PT)
- **SvFF**, Svenska Fotbollförbundet (SE)

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