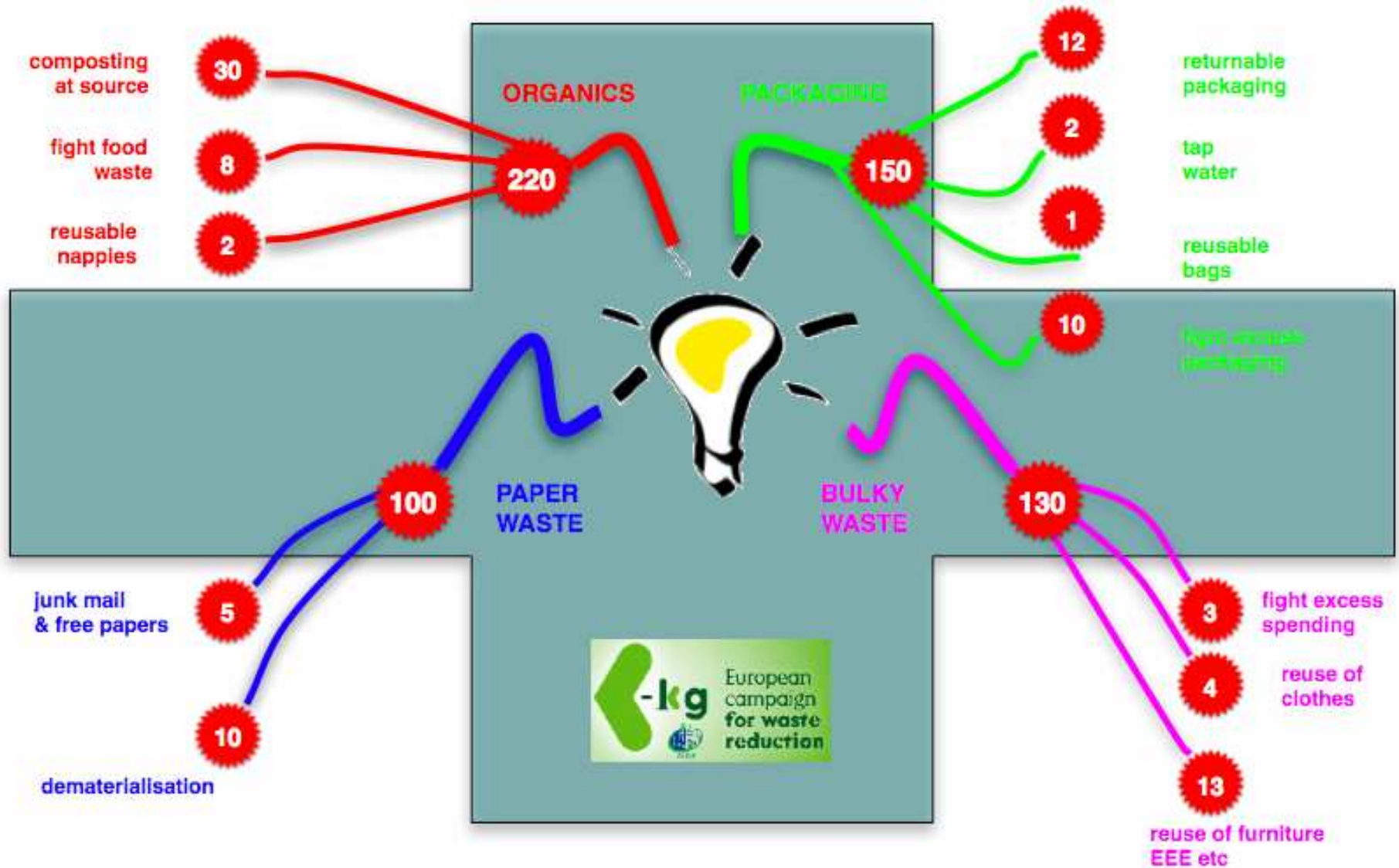




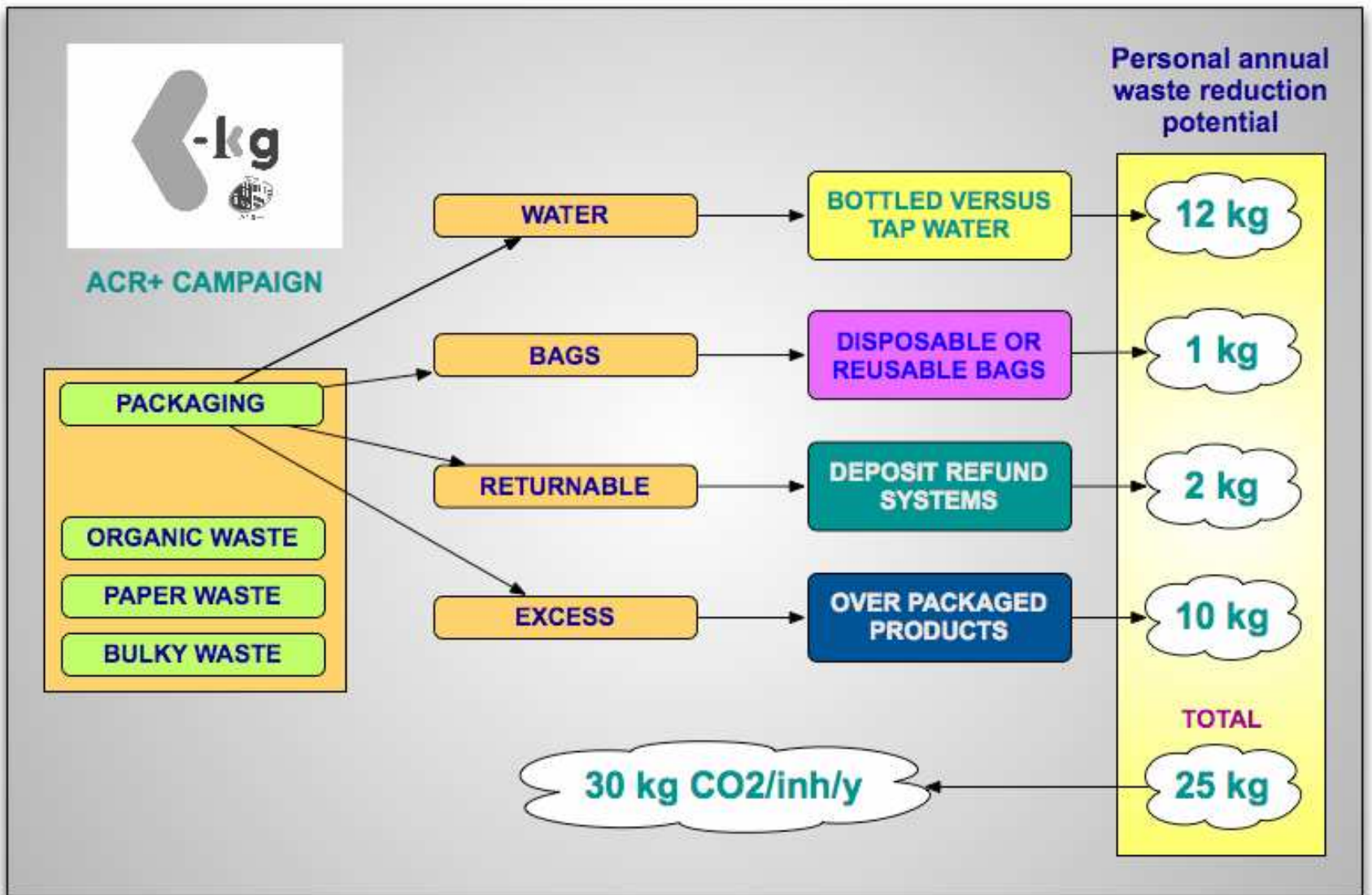
## -100 KG CAMPAIGN : PACKAGING CLUSTER





ASSOCIATION OF CITIES & REGIONS FOR RECYCLING AND FOR SUSTAINABLE RESOURCE MANAGEMENT

-100 KG CAMPAIGN : PACKAGING CLUSTER





ASSOCIATION OF **C**ITIES & **R**EGIONS FOR **R**ECYCLING AND FOR SUSTAINABLE **R**ESOURCE MANAGEMENT

**-100 KG CAMPAIGN : PACKAGING CLUSTER - WATER**



**BOTTLED VERSUS TAP WATER**

DISPOSABLE OR REUSABLE BAGS

RETURNABLE PACKAGING

OVER PACKAGED PRODUCTS

A local resident tastes Paris tap water at a stand set up in front of Paris City Hall as the French capital launches a campaign to wean the public off bottled mineral water and back onto the tap. [AFP, 2005]

**★ KEYNOTE**

Rémi Guillet (French Ministry)?

**PANELLISTS**

J Van Bambeke, IBGE?

F Grilli, France?

R Cavallo, Piedmont?

City of Paris tap water campaign?

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**-100 KG CAMPAIGN : PACKAGING CLUSTER - BAGS**



BOTTLED VERSUS TAP WATER

**DISPOSABLE OR REUSABLE BAGS**

RETURNABLE PACKAGING

OVER PACKAGED PRODUCTS

**★ KEYNOTE**

Kit Strange, RRF?

**PANELLISTS**

A Dumont, Wallonia?

R Cavallo, AICA?

Dublin City?

LCA consultant?

Consumer organisation?

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**-100 KG CAMPAIGN : PACKAGING CLUSTER - RETURNABLES**



- BOTTLED VERSUS TAP WATER
- DISPOSABLE OR REUSABLE BAGS
- RETURNABLE PACKAGING**
- OVER PACKAGED PRODUCTS



**KEYNOTE**  
CEGROBB  
Deutsche Umwelthilfe?

**PANELLISTS**

Europen/Incpen?

P Eek, Estonia?

Union Baltic Cities (UBC)?

Danish experience (Aalborg)?

Beverage container sector?

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Nampak Plastics Europe teams up to contain waste

Nampak Plastics Europe in Wales supplies The Body Shop with packaging for many of its cosmetic and body care products.



# ASSOCIATION OF CITIES & REGIONS FOR RECYCLING AND FOR SUSTAINABLE RESOURCE MANAGEMENT

## -100 KG CAMPAIGN : PACKAGING CLUSTER - EXCESS



BOTTLED VERSUS TAP WATER

DISPOSABLE OR REUSABLE BAGS

RETURNABLE PACKAGING

**OVER PACKAGED PRODUCTS**

**KEYNOTE**

FRIENDS OF THE EARTH?

**PANELLISTS**

R Liberton, ex-Valorlux?

C Martinez, ISR-CER?

Women's Institute, UK?

Courtauld Commitment?

Bradford Council, UK?

German municipality?

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