

# REPper

## REPair PERspective



**REPper**

**Interreg**  
Euro-MED



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A 2020 survey found that **77%** of EU consumers would rather repair their goods than buy new ones. However, they often end up replacing or discarding them due to high repair costs and limited availability of repair services



- High repair costs compared to replacement
- Lack of accessible repair services
- Difficulty in obtaining spare parts and technical information

## Common Challenges

1

### **Skills gaps in repair trainings**

few structured programs and limited specialization in advanced repair techniques.

2

### **Limited consumers' awareness**

replacing over repairing, due to cost and convenience, with little awareness benefits of repairing.

3

### **Difficult access to spare parts**

is due to production discontinuity, limited availability, and manufacturer policies favoring replacement over repair

4

### **Lack of Regulation and Standards**

that support repair businesses







## Why a Transnational Approach?

A global challenge such as sustainability—reducing waste, increasing reuse, adopting **regenerative practices**, and especially implementing repair—requires acting on a transnational scale.

REPper addresses this through strong cross-border cooperation to maximize impact.

*REDUCE, REUSE, RECYCLE, REPAIR*



## REPper HUBS

Transnational network of hubs to boost repair economy, that will continue working after project conclusion.

Objective: raise awareness, exchange repair skills and tools and lower the repair costs.

## REPper Factory

Training for repair professionals to address local needs and skills gaps in the repair sector.

Objective: to fertilize the ground for up-skill and re-skill repair professionals.

## Nudges

Local «nudges» (gentle pushes) to change consumers' behaviours, such as nudging campaign in educational contexts.

Objective: influence behaviours and reach general public and communities.



Re-think and be ready to change the society approach, turn the repair sector to a core segment of the production models in SMEs

Encouraging the culture of repair, within the broader framework of the **"right to repair"** must be a priority.



MAKES A HUGE DIFFERENCE

## Join us in testing new models to promote repair!

As part of the REPper project, we are identifying and experimenting with **nudges** – gentle persuasion tools – to encourage a repair culture in different territories. But what exactly are nudges, and which strategies have proven most effective in Europe?





# Thanks!

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