

February 2016 - January 2018

## OBJECTIVES

IMPACTPapeRec aims to put Europe at the forefront of Paper for Recycling collection, ensuring raw material procurement from mainly European sources through an innovative approach based on the participation of the whole paper value chain including citizens and municipalities.

The main objective of the project is to further increase the separate collection of paper for recycling and to promote appropriate schemes to avoid landfilling and incineration. This is done through the identification and implementation of best practices for paper for recycling collection in Europe and through the definition of common evaluation and benchmarking methodologies, validated in the five countries that are the focus of the project (Bulgaria, France, Poland, Romania and UK).

The main output of the project is a Best Practice Handbook that aims at providing hands-on guidance to municipalities and other stakeholders on how to improve their collection system in order to increase paper (and other material) collection and recycling rates. The Handbook therefore provides (1) a knowledge database on current strategies, concept and activities in best performing municipalities and European regions, (2) a synthesis of good and best practices in the collection of paper for recycling, (3) conclusions and recommendations relating to the creation and implementation of good and best practices and (4) contacts and references for further information.

A newsletter, a website and other communication tools have been developed in order to make the outcomes available for all stakeholders around the paper value chain, including citizens and municipalities. This will encourage reliable decisions and make solutions available to decision-makers in municipalities, ensuring the procurement and supply of paper for recycling in Europe through the improvement of current municipal paper collection. Expected medium-long results are: increases in collection of paper for recycling (up to 75%); 1.57 Mt/year and raw material savings of €385 million.

## PARTNERS INVOLVED

IMPACTPapeRec's project coordinator is **ITENE** (Instituto Tecnológico del Embalaje, Transporte y Logística) and its project partners are:

- **ACR+**
- **CARREFOUR** Centros Comerciales Carrefour S.A.
- **CEPI**, Confederation of European Paper Industries
- **DIN**, Deutsches Institut für Normung
- **DUPNITSA**, Municipality of Dupnitsa
- **ECOFOLIO\*** with the new name of Citeo
- **EEB**, European Environmental Bureau
- **FENIX**, Fenix Dupnica Ltd.
- **HAMBURGER**, Hamburger Recycling Group GmbH
- **MEZDRA**, Municipality of Mezdra
- **MIHAI VITEAZU**, Unitatea administrativ teritoriala Mihai vitezu, judetul Cluj
- **PAPIERTECHNIK**, Andreas Faul Papiertechnik
- **PROPAKMA**, PROPAKMA GmbH
- **PTS**, Papiertechnische Stigung
- **SAICA**, Sociedad Anónima Industrias Celulosa Aragonesa
- **SFANTU GHEORGE**, Municipiul Sfantu Gheorge
- **STORA ENSO**, Stora Enso Narew Sp. z o. o.
- **TEGA**, S.C. Tega S.A
- **TRIVALIS**, Syndicat mixte études pour coordination départementale de traitement déchets ménagers de Vendée

\* ACR+ member



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### More information:



<http://impactpaperec.eu>

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