



Circular
Cities & Regions
Initiative

Circular Cities and Regions Initiative (CCRI)

Boosting the Circular Transition

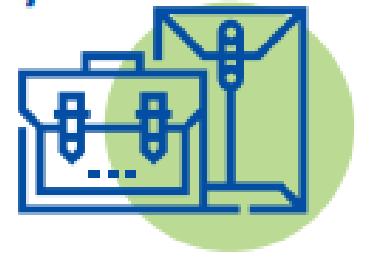
Circular Economy Action Plan 2020

Making circularity work for people, regions and cities

- Circularity: Expected positive net effect on job creation
- Support of skills and job creation
- Potential of social economy: Pioneer in job creation linked to the circular economy
- Leveraged by the mutual benefits of supporting the green transition and strengthening social inclusion
- CCRI is one of the actions
- Explicitly mentioned in social chapter

4 million jobs

linked to the
circular economy
in the EU



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Circular economy innovation

- Circular economy innovation in cities and regions includes (OECD 2025):
 - technological innovation
 - material innovation
 - product innovation
 - **social innovation**



Circular economy in cities and regions

- An economy with a positive impact on the territory that is sustainable, inclusive and participative
- Citizens reap the benefits in the real economy where they live
- Keep the benefits of the circular economy in the territory (social, environmental and economic benefits)
- Social innovation encompasses community-based initiatives towards greater circularity
- A circular economy with a positive impact on the territory



Example from CCRI Fellow

Food Joy Corps in Møre and Romsdal, Norway

- Food rescue initiative through the “Food Joy” pilot (Mat-Glede)
- Focuses on reducing food waste in health institutions & central kitchens



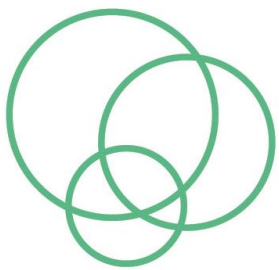
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Example from CCRI Project

- Tourism's ecological footprint challenge for local communities and ecosystems
- Aiming to accelerate the transition of local and regional tourist destinations toward more sustainable and circular models
- Transformative shift to a tourism model with sustainability and circular principles at its core
- Fostering collaboration across sectors (e.g., mobility, food, construction, and waste management)
- Promotes resilient, inclusive, and environmentally responsible practices
- Benefit both local communities and industry stakeholders





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