INTERNATIONAL CONFERENCE
NOW, CIRCULAR ECONOMY
Seville, March 16th and 17th 2016

DRAFT AGENDA: 04/03/2016

March 16th

9.30-10.00  Inauguración y mensaje de bienvenida.

10.20-11.20  Session 1. Circular economy in context

- Circular economy: the reasons for a change
  Prof. Dr. Raimund Bleischwitz, BHP Billiton Chair in Sustainable Global Resources
  University College London (UCL) Deputy Director, UCL Institute for Sustainable Resources

- Improving the EU legislation: the circular economy package
  Julius Langendorff, Deputy Head of the Waste Management Unit of the EU Commission’s
  Environment DG, European Commission

- Cities and regions carrying a vision for circular economy
  Jean-Pierre Hannequart, Honorary President, Fundación para la Economía Circular.

11.20-11.45  Coffee Break


- The Flemish region material program
  Dimitri Strybos, Policy Officer, OVAM, Belgium

- The multi-R approach as a driver for circular economy at local level
  Fernando Leite, CEO, LIPOR, Portugal

- Moving forward circular economy in Paris
  Patrick Trannoy, Head of service - social economy and circular economy, Paris City
  Council, France

- Support to Small and medium-sized enterprises.
  Michael Moradiellos, Director of ICCE (Implementation Center for Circular Economy)

13.00–14.15  Session 3. Circular Economy: strategies and governance. Part II.

- Moving from waste management to circular economy in Scotland
  Iain Gulland, Chief Executive, Zero Waste Scotland, UK

- Amsterdam as a hub for circular economy
  Marc de Wit, Circular Developer, Circle Economy, The Netherlands

- Accompanying local governments at large scale
  Gregory Giavarina, General Delegate of Institut de l'economie circulaire, France
14.15 Ending sessions

16.00 – 17.15  Session 4. Creating synergies and opportunities for the organic fraction


- **Sustainable food strategies in Gijon**
  Pilar Vázquez, Manager Director Emulsa (Empresa Municipal de Servicios de Medio Ambiente Urbano de Gijón S.A), Spain

- **Styria’s sustainable food strategy**
  Angelika Stüger-Hopfgartner, Investment consultant and official expertsin the Waste Department of Styrian Provincial Government, Austria

- **Preventing food waste in Catalonia**
  Francesc Giró, Assistant Director, ARC (Agència de Residus de Catalunya), Spain

- **Creating partnerships for increasing recycling in critical urban areas**
  Ilaria Marzoli, European projects manager, AMIU - Genova, Italy

17.15 – 17.45  Key note speech: commitment and cooperation to boost circular economy

Chair: Esperanza Caro, General Director of Economy and Trade of the City of Seville

- **Circular economy, a momentum for political commitment**
  Member of the European Parliament (tbc)

- **The Circular Europe Network: a European platform on circular economy**
  Françoise Bonnet, Secretary General of ACR+

17.45 – 19.00  Session 5. Developing a sustainable approach for buildings construction and deconstruction

Chair: Joan Piquer, General Director of Climate Change and Environmental Quality of the Ministry of Agriculture, Environment, Rural Development and Climate Change. Generalitat Valenciana

- **FISSAC: fostering industrial symbiosis across the construction value chain**
  Daniel Hiniento, Coordination team of FISSAC project. Directorate of Technological Innovation, Acciona Infrastructures.

- **Mapping building’s components: a tool helping materials reuse**
  Nicolas Scherrier, Policy Officer, Brussels Environment, Belgium

- **From NISP to a local strategy in the field of construction**
  Rachel Lombardi, Director of Business Development, International Synergies, UK

- **A local experience of sustainable construction and demolition waste**
  Aitor Sáez de Cortazar, Waste Coordination Area, IHOBE
March 17th

09.30-10.45  Session 6. Towards the circular economy. What is the industrial sector doing? Part I.
Chair: Pedro Muñoz, General Director of the Environment of the Ministry of Agriculture, Rural Development, Environment and Energy of the Government of Extremadura

- Paper
  Carlos Reinoso, Director General of ASPAPEL

- Plastic
  Teresa Martínez, Director General of CICLOPLAST

- Packaging
  Óscar Martín, Chief Executive of ECOEMBES

- White goods (Household Appliances)
  Luis Moreno, Director General Fundación Ecolec

10.45- 11.00  Certification in the framework of circular economy
José Magro, Environmental Manager of AENOR

11.00 - 12.15  Session 7. Towards the circular economy. What is the industrial sector doing? Part II.
Chair: Santiago Fernández, Manager of COGERSA

- The ICT
  Daniel de la Torre, Commercial Director of Recilec

- The medicine
  Juan Carlos Mampaso, General Director of Sigre Medicamento y Medio Ambiente

- Textile
  Mariana Franzón, External Relations Manager of HUMANA Fundación Pueblo para Pueblo

- Recovery and recycling sector of paper and cardboard
  Cristina Afán, General Director of the Spanish Association of Recyclers Recuperators of Paper and Cardboard

- Circular economy in renewable energies
  Juan Requejo, protective partner of the Renewable Energy Foundation

12.15-12.45  Coffee Break

12.30-13.45  Session 8. Education as a determinant factor for sustainability
Chair: Jordi Macarro, Director of the Information and Participation Area of the Agència de Residus of Catalunya.

- Adelaida de la Calle, Counselor for Education of the Regional Government of Andalusia (tbc)

- Susana Calvo, Head of Environmental Education Coordination service of the OA Parques Nacionales and President of the Spanish Comission of Education and Communication of the UICN

- María Pérez, Titular Ecology Teacher of the Pablo Olavide University and Patron of the Circular Economy Foundation.

- Jordi Morato, Chair of Sustainability of the UPC
José Antonio Corraliza, Doctor in Psychology and Professor of Social Environmental Psychology at the Universidad Autónoma de Madrid

13.45-14.00 Conclusions and wrap-up

Chair: Jean Pierre Hannequart, Honorary President, Fundación para la Economía Circular.

A call for European cooperation on circular economy

Fernando Martínez, General Director of the Prevention and Environmental Quality of the Environment and Territorial Organisation Ministry of the Regional Government of Andalusia