

**INTERNATIONAL CONFERENCE
NOW, CIRCULAR ECONOMY
Seville, March 16th and 17th 2016**

DRAFT AGENDA: 04/03/2016

March 16th

9.30-10.00 Inauguración y mensaje de bienvenida.

10.20-11.20 Session 1. Circular economy in context

- **Circular economy: the reasons for a change**
*Prof. Dr. Raimund Bleischwitz, BHP Billiton Chair in Sustainable Global Resources
University College London (UCL) Deputy Director, UCL Institute for Sustainable Resources*
- **Improving the EU legislation: the circular economy package**
*Julius Langendorff, Deputy Head of the Waste Management Unit of the EU Commission's
Environment DG, European Commission*
- **Cities and regions carrying a vision for circular economy**
Jean-Pierre Hannequart, Honorary President, Fundación para la Economía Circular.

11.20-11.45 Coffee Break

11.45 -13.00 Session 2. Circular Economy: strategies and governance. Part I.

- **The Flemish region material program**
Dimitri Strybos, Policy Officer, OVAM, Belgium
- **The multi-R approach as a driver for circular economy at local level**
Fernando Leite, CEO, LIPOR, Portugal
- **Moving forward circular economy in Paris**
*Patrick Trannoy, Head of service - social economy and circular economy, Paris City
Council, France*
- **Support to Small and medium-sized enterprises.**
Michael Moradiellos, Director of ICCE (Implementation Center for Circular Economy)

13.00– 14.15 Session 3. Circular Economy: strategies and governance. Part II.

- **Moving from waste management to circular economy in Scotland**
Iain Gulland, Chief Executive, Zero Waste Scotland, UK
- **Amsterdam as a hub for circular economy**
Marc de Wit, Circular Developer, Circle Economy, The Netherlands
- **Accompanying local governments at large scale**
Gregory Giavarina, General Delegate of Institut de l'économie circulaire, France

- **Facilitating the transition in Hungary**
Máté Kriza, Chairman of the board of trustees Foundation for Circular Economy (Körforgásos Gazdaságért Alapítvány), Hungary

14.15 Ending sessions

16.00 – 17.15. Session 4. Creating synergies and opportunities for the organic fraction

Chair: *Antonio Valbuena, Insular Counselor in the Area of Sustainability, Environment, Water and Security of the Cabildo de Tenerife.*

- **Sustainable food strategies in Gijón**
Pilar Vázquez, Manager Director Emulsa (Empresa Municipal de Servicios de Medio Ambiente Urbano de Gijón S.A), Spain
- **Styria's sustainable food strategy**
Angelika Stüger-Hopfgartner, Investment consultant and official expert in the Waste Department of Styrian Provincial Government, Austria
- **Preventing food waste in Catalonia**
Francesç Giró, Assistant Director, ARC (Agència de Residuos de Catalunya), Spain
- **Creating partnerships for increasing recycling in critical urban areas**
Ilaria Marzoli, European projects manager, AMIU - Genova, Italy

17.15 – 17.45 Key note speech: commitment and cooperation to boost circular economy

Chair: *Esperanza Caro, General Director of Economy and Trade of the City of Seville*

- **Circular economy, a momentum for political commitment**
Member of the European Parliament (tbc)
- **The Circular Europe Network: a European platform on circular economy**
Françoise Bonnet, Secretary General of ACR+

17.45 – 19.00 Session 5. Developing a sustainable approach for buildings construction and deconstruction

Chair: *Joan Piquer, General Director of Climate Change and Environmental Quality of the Ministry of Agriculture, Environment, Rural Development and Climate Change. Generalitat Valenciana*

- **FISSAC: fostering industrial symbiosis across the construction value chain**
Daniel Hiniesto, Coordination team of FISSAC project. Directorate of Technological Innovation, Acciona Infrastructures.
- **Mapping building's components: a tool helping materials reuse**
Nicolas Scherrier, Policy Officer, Brussels Environment, Belgium
- **From NISP to a local strategy in the field of construction**
Rachel Lombardi, Director of Business Development, International Synergies, UK
- **A local experience of sustainable construction and demolition waste**
Aitor Sáez de Cortazar, Waste Coordination Area, IHOBE

March 17th

09.30-10.45 Session 6. Towards the circular economy. What is the industrial sector doing? Part I.

Chair: *Pedro Muñoz, General Director of the Environment of the Ministry of Agriculture, Rural Development, Environment and Energy of the Government of Extremadura*

- **Paper**
Carlos Reinoso, Director General of ASPAPEL
- **Plastic**
Teresa Martínez, Director General of CICLOPLAST
- **Packaging**
Óscar Martín, Chief Executive of ECOEMBES
- **White goods (Household Appliances)**
Luis Moreno, Director General Fundación Ecolec

10.45- 11.00 Certification in the framework of circular economy

José Magro, Environmental Manager of AENOR

11.00 - 12.15 Session 7. Towards the circular economy. What is the industrial sector doing? Part II.

Chair: *Santiago Fernández, Manager of COGERSA*

- **The ICT**
Daniel de la Torre, Commercial Director of Recilec
- **The medicine**
Juan Carlos Mampaso, General Director of Sigre Medicamento y Medio Ambiente
- **Textile**
Mariana Franzón, External Relations Manager of HUMANA Fundación Pueblo para Pueblo
- **Recovery and recycling sector of paper and cardboard**
Cristina Afán, General Director of the Spanish Association of Recyclers Recuperators of Paper and Cardboard
- **Circular economy in renewable energies**
Juan Requejo, protective partner of the Renewable Energy Foundation

12.15-12.45 Coffee Break

12.30-13.45 Session 8. Education as a determinant factor for sustainability

Chair: *Jordi Macarro, Director of the Information and Participation Area of the Agència de Residus of Catalunya.*

- *Adelaida de la Calle, Counselor for Education of the Regional Government of Andalusia (tbc)*
- *Susana Calvo, Head of Environmental Education Coordination service of the OA Parques Nacionales and President of the Spanish Commission of Education and Communication of the UICN*
- *María Pérez, Titular Ecology Teacher of the Pablo Olavide University and Patron of the Circular Economy Foundation.*
- *Jordi Morato, Chair of Sustainability of the UPC*



- *José Antonio Corraliza, Doctor in Psychology and Professor of Social Environmental Psychology at the Universidad Autónoma de Madrid*

13.45-14.00 Conclusions and wrap-up

Chair: *Jean Pierre Hannequart, Honorary President, Fundación para la Economía Circular.*

A call for European cooperation on circular economy

Fernando Martínez, General Director of the Prevention and Environmental Quality of the Environment and Territorial Organisation Ministry of the Regional Government of Andalusia