

30th ACR+ General Assembly
&
LIFE IP SMART WASTE
closing seminar

THE TRANSITION WE WANT FOR THE FUTURE WE NEED

Circular cities and regions
that deliver for people



18-19
June
2024

Marseille
(FR)

THE TRANSITION WE WANT FOR THE FUTURE WE NEED

Circular cities and regions
that deliver for people

DAY 1
18 June

08:30 Welcome coffee and registration

09:30 Welcome words and introduction: the issues at stake

Anne Claudius-Petit, Region SUD

*Pierre Loaëc, Head of the European Commission's Regional
Representation in Marseille*

Nadia Lamhandaz, CINEA LIFE Environment

*Jean-Michel Buf, President of the National Council for the Circular
Economy and member of the ACR+ board of directors*

Iain Gulland, President of ACR+

10:00 No sustainable future without a just, sufficient, and circular society:
Keynote speech and Q&A

Janez Potočnik, Co-Chair of the UNEP International Resource Panel

11:00 No sustainable future without a just, sufficient, and circular society:
Panel discussion and Q&A

Janez Potočnik, Co-Chair of the UNEP International Resource Panel

Christof Delatter, OVAM

Stéphane Arditi, European Environmental Bureau

Mira Toumi, Behaven

DG CLIMA (tbc)

Business sector representative

Hosts: Tugce Tugran, Ernest Kovács (ACR+)

12:00 Visit of the exhibition featuring the ACR+ Photo contest winning pictures and the
LIFE IP Smart Waste achievements

12:30 Lunch break*

14:30 Objective 2030: ACR+ members deliver concrete action

*The session includes administrative affairs (14:30- 15:30) and interactive exchange between ACR+
members and guests (15:30 - 17:00)*

17:00 Coffee break

17:30 EWWR 2023 Awards Ceremony

19:30 Cocktail followed by a networking
dinner at Grotte Cosquer

Visit the exhibition
on the LIFE IP SMART WASTE project
and of the ACR+ Photo Contest
throughout the day at the MUCEM forum.

THE TRANSITION WE WANT FOR THE FUTURE WE NEED

Circular cities and regions
that deliver for people

CLOSING CONFERENCE OF THE LIFE IP SMART WASTE PROJECT

DAY 2

19 June

08:30 Welcome coffee and registration

09:30 Opening words

Anne Claudius-Petit, Region SUD

Cécile Chey, ADEME

Christine Leuthy, CITEO

Nadia Lamhandaz, CINEA LIFE Environment

10:00 Highlights of LIFE IP SMART WASTE: testimonies and discussions
on some of the project's concrete achievements

Innovating in the fight against marine litter (CLS)

Promoting the creative circular economy and guiding professionals towards reuse (Les Petites Choses)

Renovating waste collection centres to improve waste sorting (CC ST TROPEZ)

Promoting responsible consumption and reducing unsorted waste (CC PAYS DE FAYENCE)

Generalizing the sorting gesture of our bio-waste and reduce the weight of our bin by 30%!

Raising public' awareness on waste prevention (Communauté de Communes Serre Ponçon Val d'Avance)

Raising citizens' awareness on waste sorting at the scale of a metropolis of almost 2 million inhabitants! (Aix-Marseille-Provence Metropolis)

11:30 LIFE IP SMART WASTE beyond 2025: main results and ways of extending the
project's dynamic from 2025!

Spotlight on LIFE Waste2Build (Toulouse Métropole) & Interreg Europe INERTWASTE (REGION SUD)

What's next? Dialogue between Anne Claudius-Petit (REGION SUD) and Nadia Lamhandaz, (CINEA) Q&A

12:30 Lunch break*

*Food and refreshments will be provided to ACR+ members and guests during the lunch breaks.

Visit the exhibition
on the LIFE IP SMART WASTE project
and of the ACR+ Photo Contest
throughout the day at the MUCEM forum.

THE TRANSITION WE WANT FOR THE FUTURE WE NEED

Circular cities and regions
that deliver for people



DAY 2
19 June

14:30 Sharing experience and best practices between
circular economy players across Europe - site
visits

Open only to ACR+ members and guests. 15 pers. max per visit - registration mandatory:

- *Biodegradable food waste micro-methanisation plant at the Terrasses du Port*
- *Visit to a local Inclusive and Cooperative Service Hub designed to reflect the image of the Cours Julien and La Plaine retail communities (Marseille) and the creative values that drive them. La Butte Circulaire is an eco-responsible and circular space, designed to optimise the reuse of waste or produce goods locally "Made in la Butte" in a FabLab coworking environment. This site visit will be done by bike.*

OR

Scaling-up innovative solutions: pathways to achieve zero waste in the Mediterranean

An interactive session with [Interreg Euro-MED Innovative Sustainable Economy](#) on the role of innovation in the Mediterranean in tackling waste challenges. The discussion will focus on:

- *Local communities empowerment for meaningful and inclusive decision-making processes*
- *The role of research in informing and guiding zero-waste strategies*
- *Balance of zero-waste targets with socio-economic priorities in policymaking*

16:30 Concluding remarks

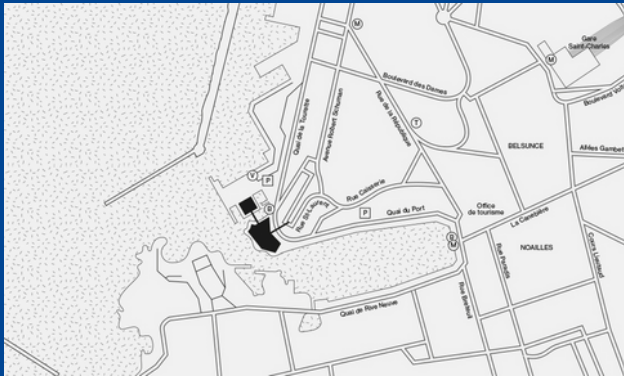
17:00 Networking coffee

Practical details

Venue

The two-day conference (except the study visits) will take place at the **MuCEM - Musée des civilisations de l'Europe et de la Méditerranée**

7 promenade Robert Laffont (esplanade du J4) - 13002 Marseille



Metro: Vieux-Port or Joliette stop (approx. 10 min walk)

Tram: Line T2 République, Dames ou Joliette stop (approx. 10-15 min walk)

Bus: Line 82 or 82s (Littoral Major or Fort Saint-Jean stop)—Night Line 582
Line 60 (Littoral Major or Fort Saint-Jean stop)
Line 49 (Église Saint-Laurent, Littoral Major ou Fort Saint-Jean stop)

Public transport in Marseille: www.rtm.fr

The dinner on 18 June will take place at Grotte Cosquer (Promenade Robert Laffont, Esp. J4).

FR/EN

The sessions will be held either in French or in English. Simultaneous interpretation will be provided.

Pictures/ videos

Pictures and videos will be taken for communication purposes. If you disagree, please contact the organisers.

Contact

ACR+: Marie Cardon (mca@acrplus.org)
Region SUD: Nathalie Viziale (nviziale@maregionsud.fr)

www.acrplus.org
<https://lifeipsmartwaste.eu/>



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union

This event has been co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.