



BRINC

**BROKERING CROSS-BORDER
INNOVATION THROUGH CLUSTERS**



This project is co-funded by the
European Union's COSME programme.

BRINC: ACCELERATING CROSS- BORDER PUBLIC PROCUREMENT OF INNOVATION

**FUNDING CIRCULAR ECONOMY PROJECTS:
BRINC ONLINE WORKSHOP**

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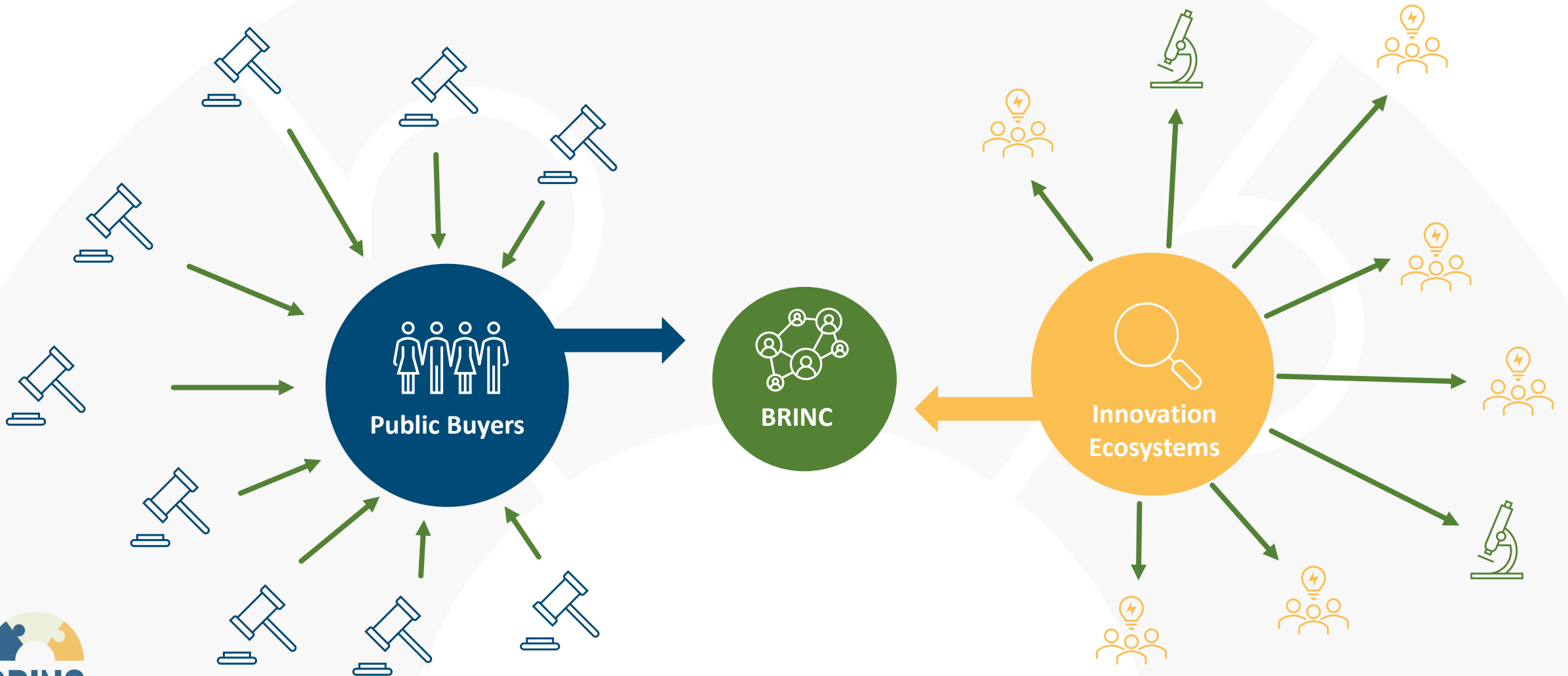
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BRINC: BROKERING CROSS-BORDER INNOVATION THROUGH CLUSTERS

Purpose: Accelerate the uptake of innovation within circular economy. Increase the use of joint public procurement of innovation across borders by facilitating procurement of innovation and offer training sessions for Public Buyers, SMEs and Innobrokers.



WHAT IS BRINC?



OUR PROCESS

Knowledge Sharing and Capacity Building

- 5 trainings for SMEs
- 5 trainings for InnoBrookers
- 5 trainings for Public Buyers

PPI cases

- 2-5 procurement buyer groups

Need Scoping

Establish groups of buyers with shared needs; develop common needs statement.

Innovation Scanning

Engage innovation ecosystems

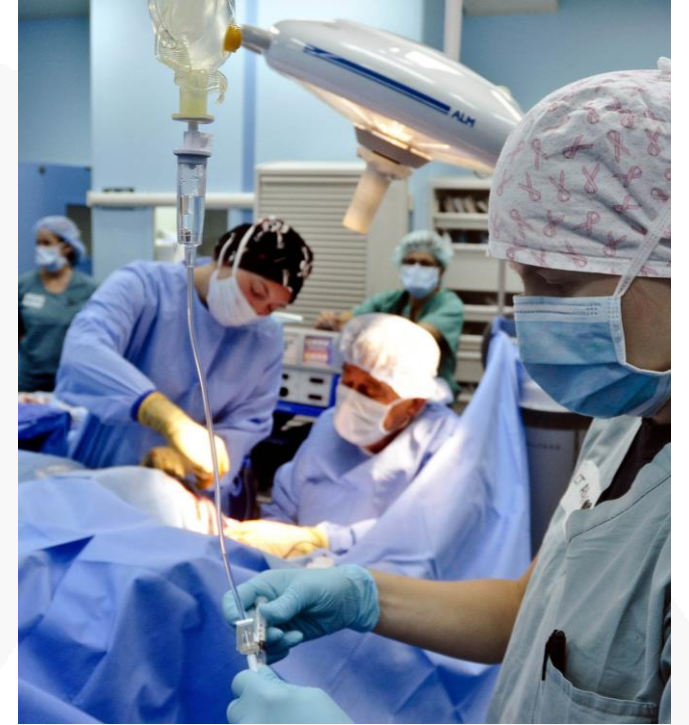
Professional Network

Knowledge-sharing & Capacity-building

Procurement Implementation

Drive development of solutions.





CURRENT PPI TRACKS

DIAPER RECYCLING SOLUTIONS

BULKY WASTE REUSE

ELIMINATING SINGLE-USE PPE

ROOM FOR MORE TRACKS!

TRAINING MODULES: SMES

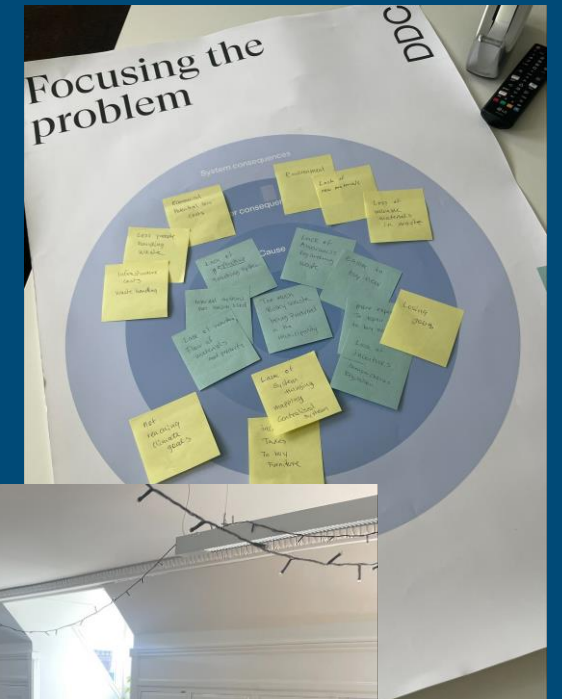
MODULE 1: TESTIMONIALS-SUCCESS CASES (SMES)

MODULE 2: NAVIGATING PUBLIC PROCUREMENT PROCESSES.

MODULE 3: SME PARTNERING AND IPR MANAGEMENT

MODULE 4: NAVIGATING INNOVATION COMMERCIALIZATION

MODULE 5: FUNDING INNOVATION

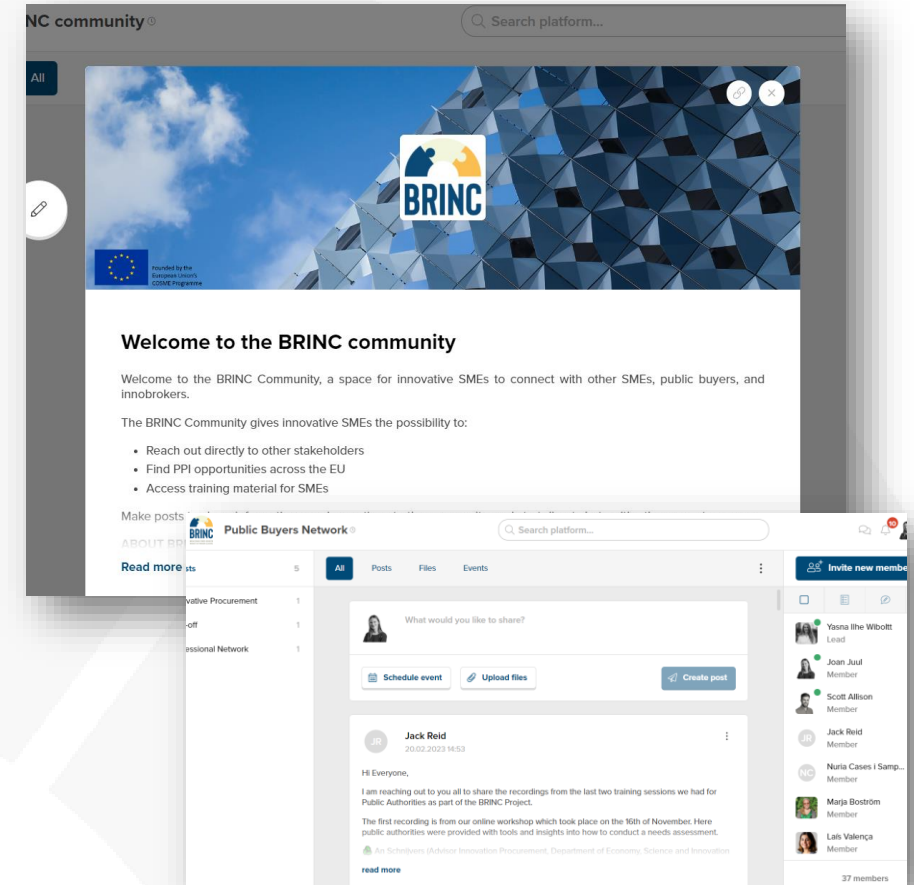


BRINC ONLINE PLATFORM

CONNECT WITH THE PROJECT

- Access training material
- Connect with other stakeholders: Public authorities, innobrokers, Innovative SMEs
- Follow the progress of the PPI tracks

[Sign up here](#)





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THANK YOU

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