BRINC: ACCELERATING CROSS-BORDER PUBLIC PROCUREMENT OF INNOVATION
FUNDING CIRCULAR ECONOMY PROJECTS:
BRINC ONLINE WORKSHOP

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BRINC: BROKERING CROSS-BORDER INNOVATION THROUGH CLUSTERS

Purpose: Accelerate the uptake of innovation within circular economy. Increase the use of joint public procurement of innovation across borders by facilitating procurement of innovation and offer training sessions for Public Buyers, SMEs and Innobrokers.
WHAT IS BRINC?

Public Buyers → BRINC → Innovation Ecosystems
**Our Process**

**Knowledge Sharing and Capacity Building**
- 5 trainings for SMEs
- 5 trainings for InnoBrookers
- 5 trainings for Public Buyers

**PPI cases**
- 2-5 procurement buyer groups

**Need Scoping**
Establish groups of buyers with shared needs; develop common needs statement.

**Professional Network**
Knowledge-sharing & Capacity-building

**Innovation Scanning**
Engage innovation ecosystems

**Procurement Implementation**
Drive development of solutions.
CURRENT PPI TRACKS

DIAPER RECYCLING SOLUTIONS

ELIMINATING SINGLE-USE PPE

BULKY WASTE REUSE

ROOM FOR MORE TRACKS!
TRAINING MODULES: SMES

MODULE 1: TESTIMONIALS-SUCCESS CASES (SMES)
MODULE 2: NAVIGATING PUBLIC PROCUREMENT PROCESSES.
MODULE 3: SME PARTNERING AND IPR MANAGEMENT
MODULE 4: NAVIGATING INNOVATION COMMERCIALIZATION
MODULE 5: FUNDING INNOVATION
BRINC ONLINE PLATFORM

CONNECT WITH THE PROJECT

- Access training material
- Connect with other stakeholders: Public authorities, innobrokers, Innovative SMEs
- Follow the progress of the PPI tracks

Sign up here
THANK YOU

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