

RISK CAPITAL FOR CIRCULAR ECONOMY

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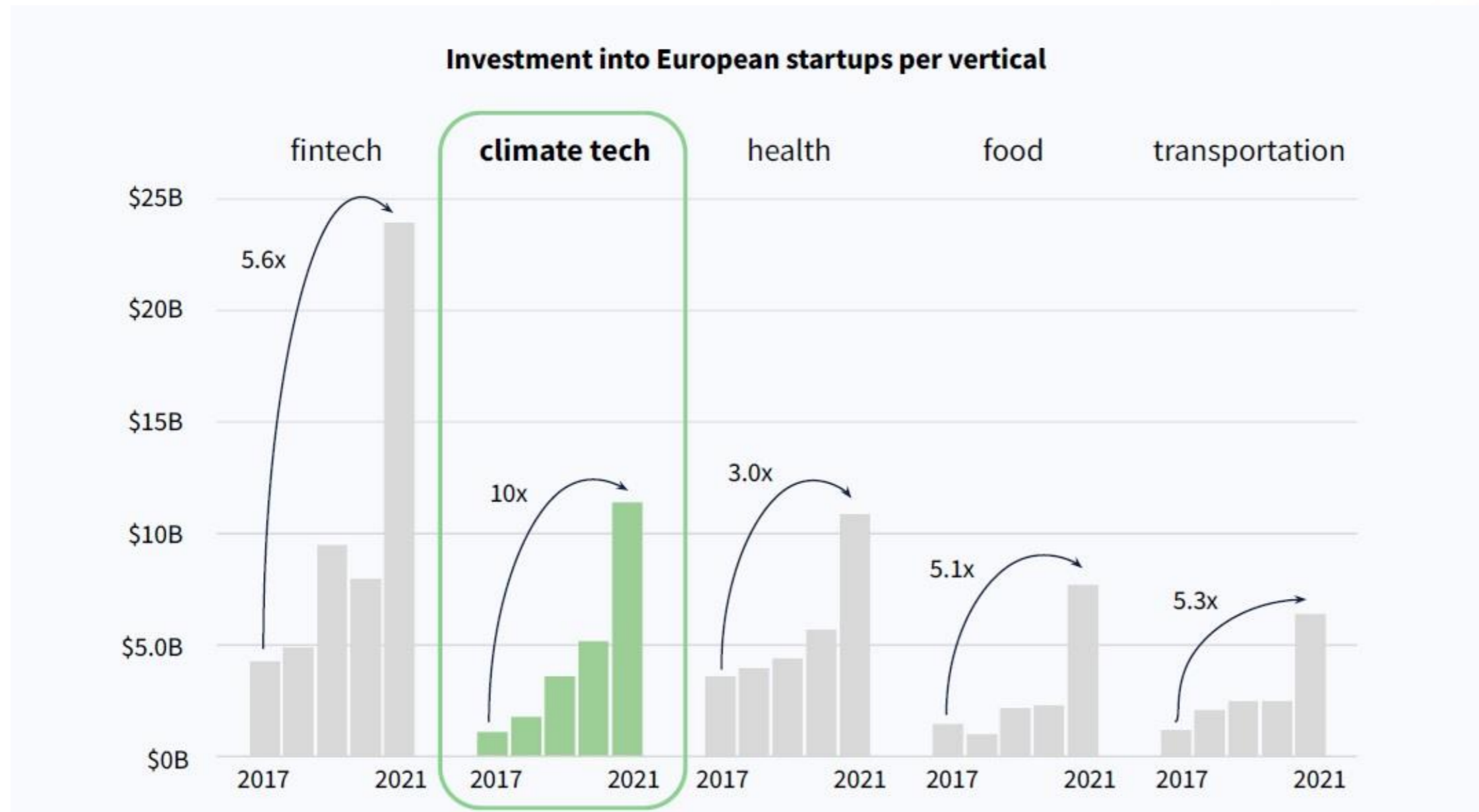
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Knowledge to market

- Over 1.600 European consortia supported.
- Over 500 startups accompanied to private investors.
- Since 2010 invested in over 50 early-stage startups.

Why risk capital?



Since 2017, climate tech is the **fastest-growing investment vertical in Europe**, second only to fintech overall.

Source: The rise of European climate tech, Dealroom and Talis, April 2022

A step back

WHAT IS IT?

It is **fresh capital** provided by investors to support company growth/expansion (as described in the BP).

Capital invested in the company **in exchange of a certain number of new shares** (capital increase) **or old shares** (sale of shares by existing shareholders).

WHO ARE THE INVESTORS?

Individuals (Business Angels) or Financial Company (Venture Capitalist, Private Equity Funds) specialized in risk investments.

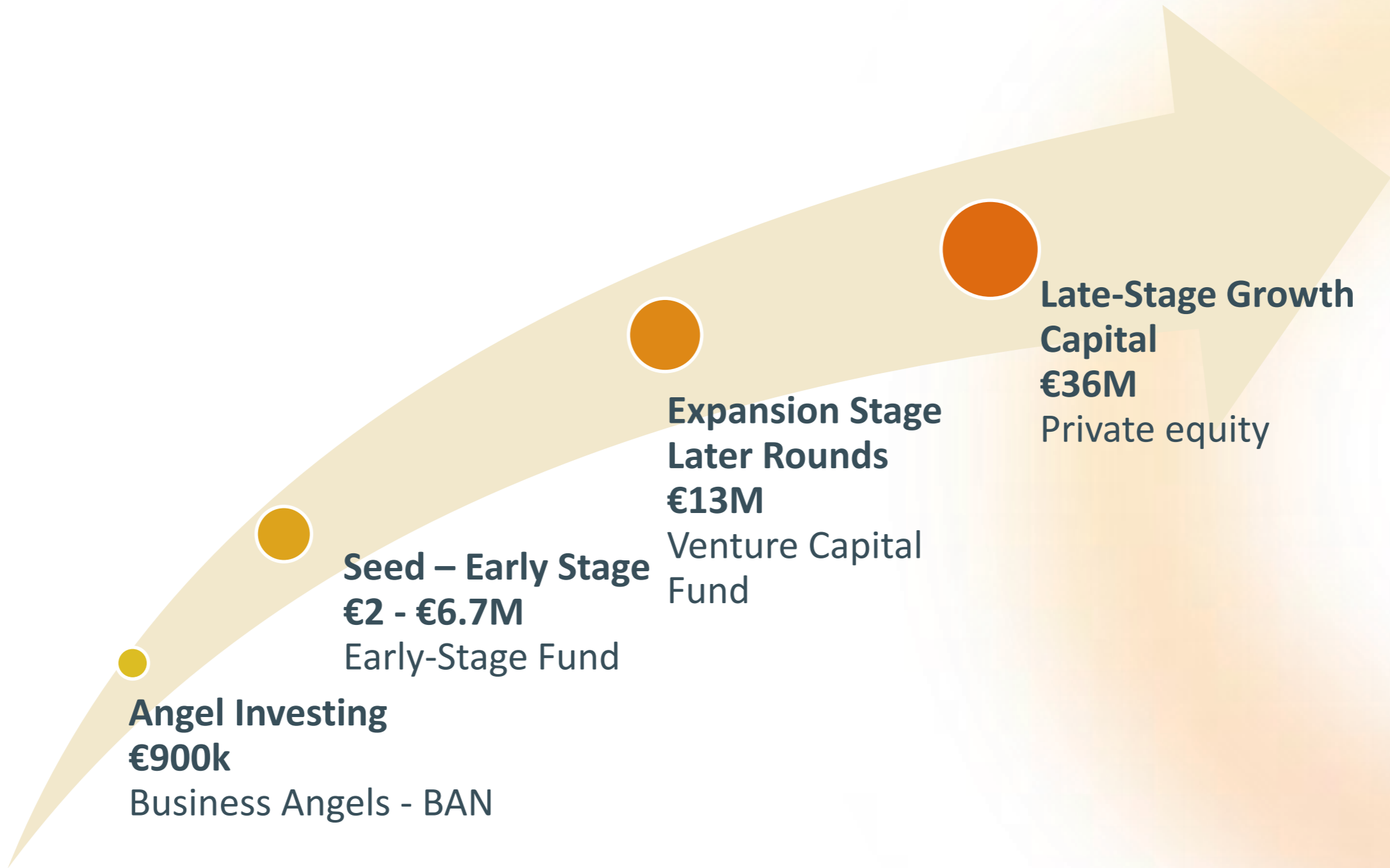
WHEN?

At different stages of a company's life cycle.

WHY?

Profit (IRR) and also «collaterals»

Risk capital stages



Risk capital investors



Business Angels

- **High Net Worth Individuals (HNWI)**
- **Entrepreneurs with financial means**

Angel investors often organize themselves into angel groups or angel networks to share and pool their investments

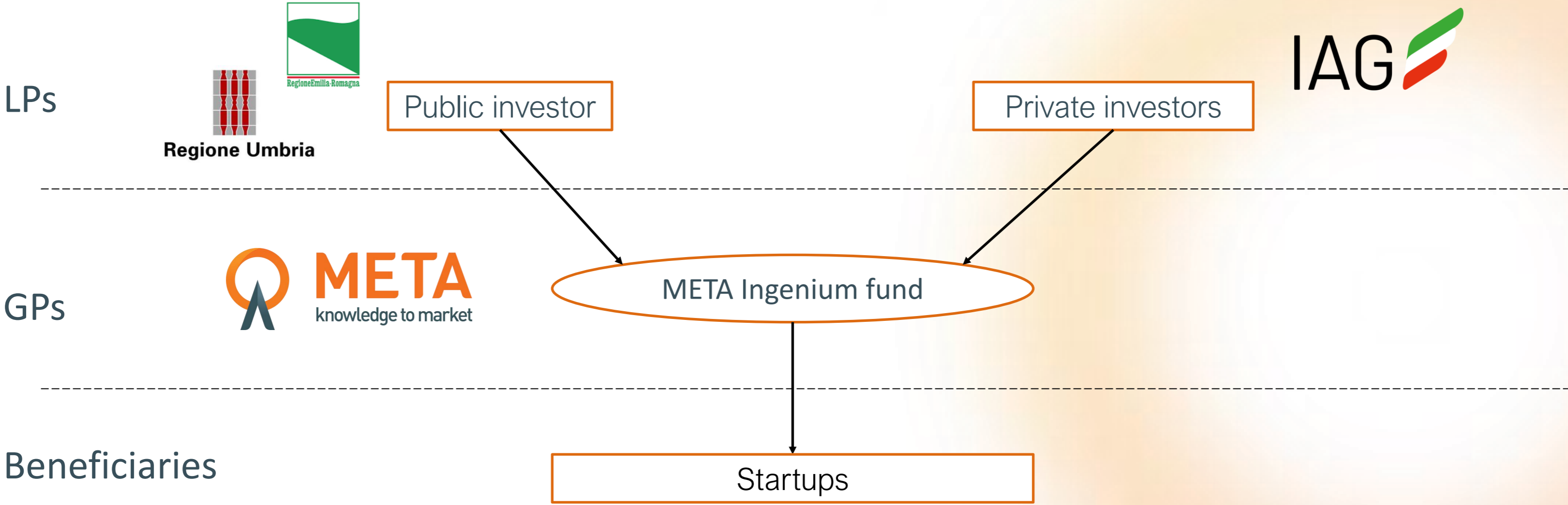


Seed and VC funds

Venture capital funds are pooled investment funds that manage the money of investors who seek private equity stakes in start-ups and small- to medium-sized enterprises with strong growth potential. These investments are generally characterized as very high-risk/high-return opportunities.

(Source: Investopedia)

Our experience: the Ingenium model an example of public-private partnership



Raising risk capital money

1%

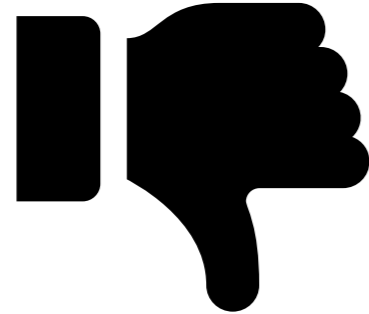
Startups funded by risk capital investors

Investment criteria*

- **Management team (+++): Execution!!**
- Product defend (IPR).
- Market size & growth rate: prove you can scale it!
- Traction.
- ESG (Environmental, Social and Governance).

* For early-stage startups

A tip



DO NOT TALK WITH STRANGERS

* For early-stage startups

circular invest

BUSINESS PLAN
DEVELOPMENT


CIRCULARITY
OPTIMISATION

FUNDRAISING

1st Call
open between
April and June
2023

Project development assistance (PDA) that helps local and regional circular economy projects from across Europe become investment-ready, through a variety of **customised services** based on the needs of project promoters.

circularinvest.eu

 Funded by
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knowledge to market



CIRCLE
ECONOMY



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EUROPE

Thanks for your attention

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