



# “Adopt-A-Beach program”



## / Municipality of Mykonos



### Description of the good practice

The Adopt-A-Beach program will be proposed to be implemented during summer 2019 and it will focus on the need for clean oceans, shorelines, and waterways.

Municipality of Mykonos aims to encourage local people as well as tourists that visit the island for vacation to care for it and its beaches as well and “adopting” a Beach that they are visiting.

An event will be developed through social media pages and send the link to the followers so that we can promote it and create groups of tourists/volunteers. The event will be in both Greek and English. Educational presentations for adopting groups to complement their participation in the program will be proposed and multiple groups could adopt the same beach.

#### **Schedule and complete our cleanups**

All groups must complete 2 cleanups at their adoptable area within 3 months from their request date to qualify for their free sign, which acknowledges group’s contribution to the community as well as commitment to the environmental stewardship.

Adopt-A-Beach program coordinators will create a litter tracking card to identify what types of waste are most common on each beach. By filling out these data cards, all participants will contribute to a better understanding of the cause and source of waste on our beaches in Mykonos. Another

outcome of this awareness raising action could be the development of a legislation to prevent specific harmful waste from ending up as marine debris.

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## Results

The purpose of the action would be to inform and raise awareness within the local society, students, volunteers as well as tourists who visit the island.

### Type of waste

All types of waste

### Location

- a) Fokos beach
- b) Merchia beach
- c) Platys Gialos beach