OBJECTIVES

ProCirc is a transnational project in the North Sea region set up to experiment, implement and learn how circular economy and procurement can benefit the region. Procuring organisations can stimulate circular economy using their demand to change markets. This will not only have a direct impact on the business models; innovation and economic opportunities that suppliers will create, but also on decreasing carbon emissions and the use of resources and closing product and material loops.

ACTIVITIES

To fully benefit from circular opportunities and to contribute to the international development of circular economy, ProCirc will conduct 30 pilots to demonstrate procurement opportunities. Each pilot aims to reduce 20-25% raw materials, waste and CO2 emissions. Insights and tools regarding specific sectors like construction, furniture and ICT will be disseminated in the North Sea region by creating an active transnational network on the topic.

ACR+ members are encouraged to express their interest in the project if they wish to be informed about its developments and if they want to be associated with some of the project activities.

PARTNERS INVOLVED

ProCirc’s project coordinator is Rijkswaterstaat (Ministry of Infrastructure and waterworks) and its project partners are:

- OVAM*, Public Waste Agency of Flanders – Circular Flanders BE
- Business in the Community UK
- Zero Waste Scotland* UK
- Netværk for Bæredoigtyg Erhvervsudvikling NordDanmark (Network for Sustainability Business Development Northern Denmark) DK
- Kamp C BE
- Direktoratet for forvaltning og ikt (Agency for public management and egovernment) NO
- Kolding Municipality DK
- ACR+
- CLEAN DK
- City of Malmo SV

* ACR+ member

More information:
https://northsearegion.eu/procirc/

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