

# Extended Producer Responsibility and textile

Short introduction by Marten Boels (Amsterdam Metropolitan Area)

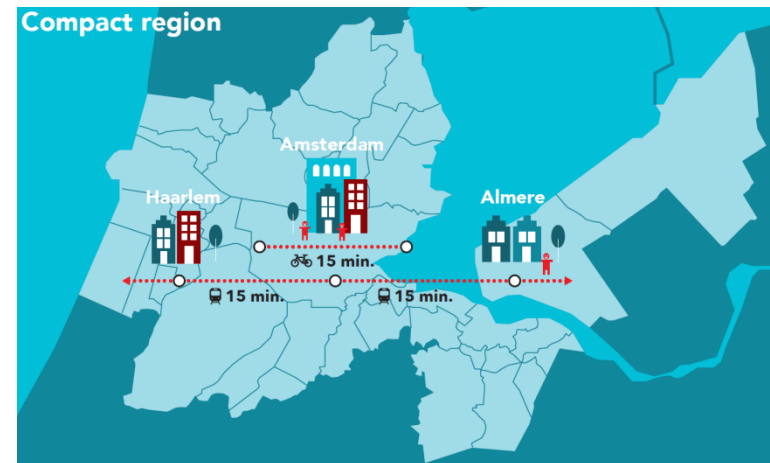


**Hoe weet u zeker dat dit textiel niet uit uw gemeente komt?  
Are you sure that this textile is not yours?**



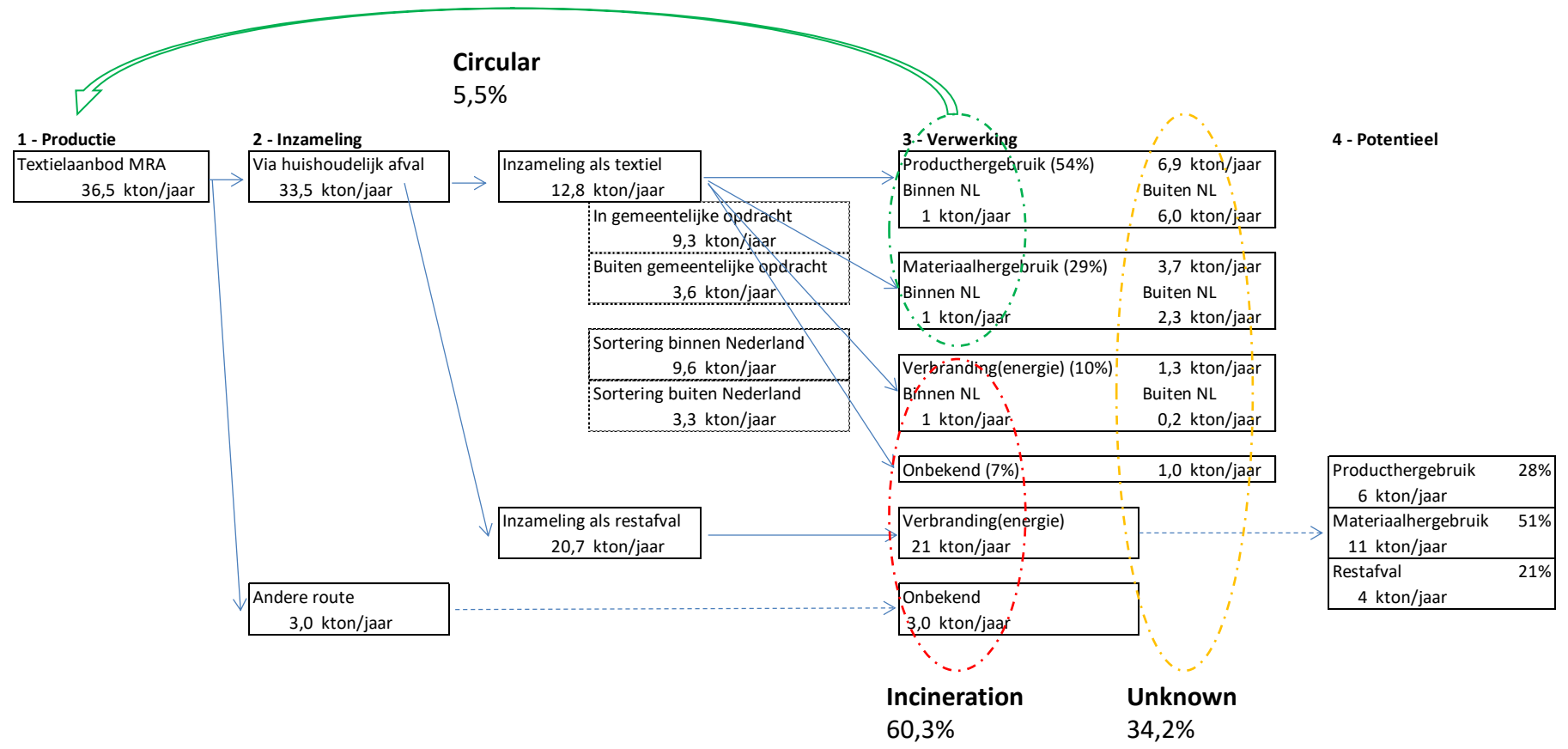
## What is the Metropoolregio Amsterdam?

- 32 municipalities, 2 provinces and the Transport Authority Amsterdam
- Key issues: Mobility, Housing, Energy Transition, Circular Economy, Landscape, Labour Market
- Key figures:
  - 2.5 million citizens
  - 1.15 million houses
  - 18.4% Dutch GDP
  - 1.5 million jobs
  - 180 nationalities
- And lot's and lot's of waste and resources...



# Mass balance

## Textile MRA



Research by IPR Normag (2018)



Our

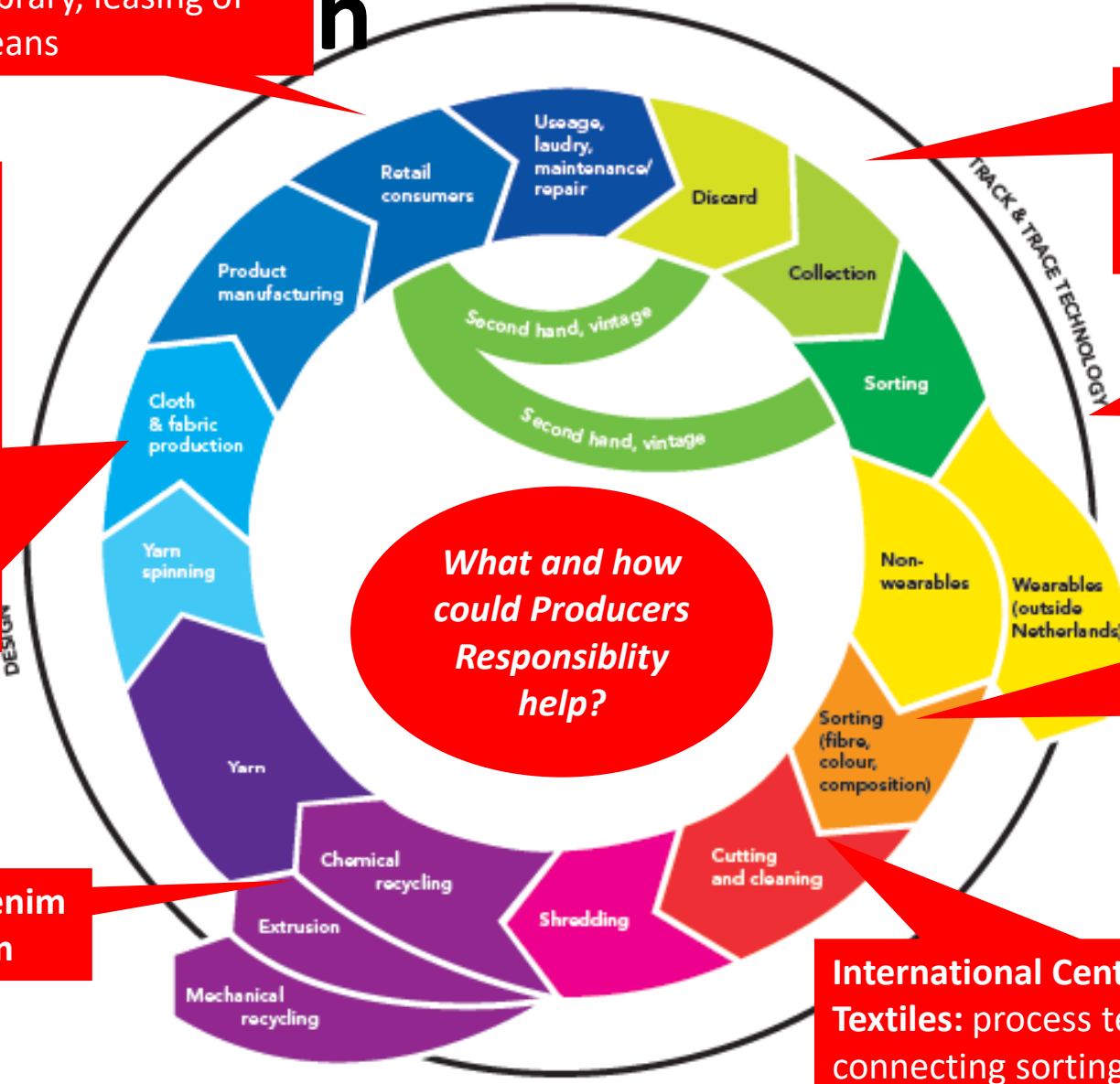
Different business models: clothing library, leasing of jeans

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Link with Amsterdam Fashion Institute: training future designers to work with circular materials



High quality collection using data on system and quality

Big data use: Boosting transparency is necessary but difficult

Fibresorting: large scale sorting of non-wearables on fibrelevel

International Centre for Circular Textiles: process technology connecting sorting to production

Denim Deal/Denim City Amsterdam

## Questions?

You can always contact me:

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Waste and resource manager

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