

# pre-waste



## Final Conference

Brussels, 7<sup>th</sup> November 2012

Group 2b: Tourism & Events.

### Roquetas de Mar: Implementation of an Eco-label on tourist hotels

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## CONTEXT & TERRITORY

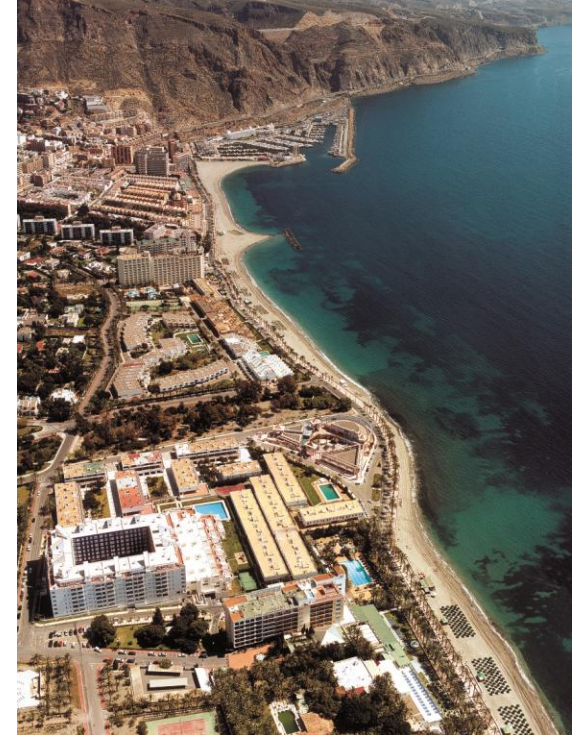
- Turistic area.
- Summer duplication of population.
- Lodging Industry.
- Environmental care.
- Similar previous experience: Italy.





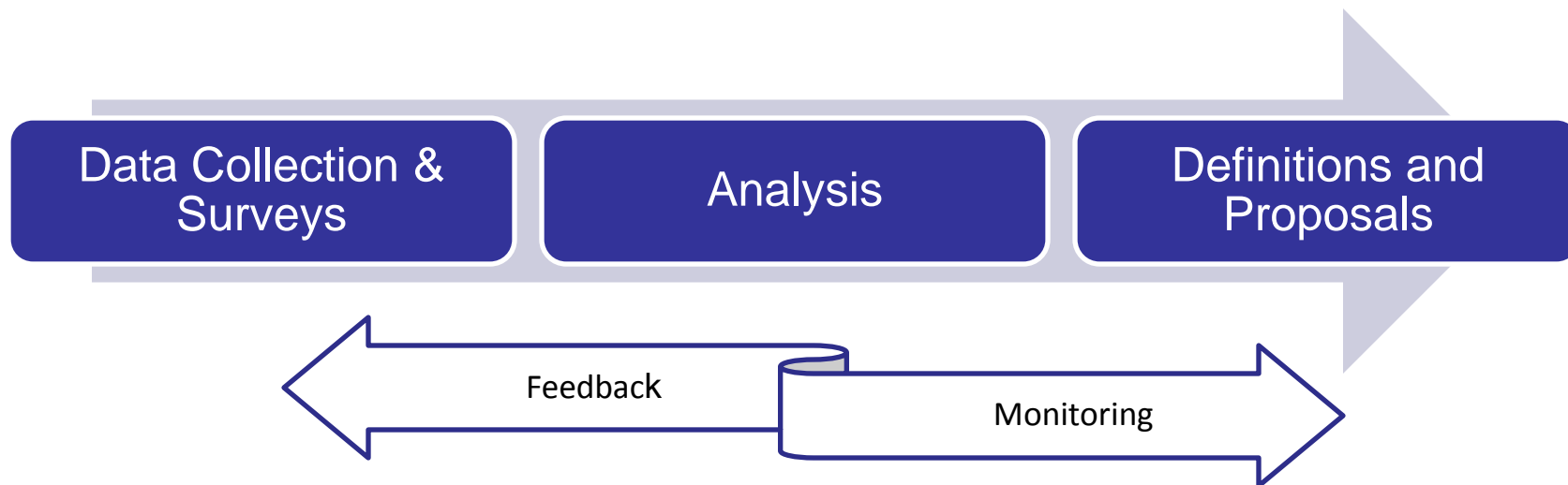
## GOOD PRACTICE

- Own targets:
  - Avoid environmental impact through waste prevention.
  - Promotion through improving image.
  - Stimulating local economy.
- Eco-turism badge: ECOHOST.



## METHOD & PROCESS

- Selection of Good Practices.
- Collection, analysis and comparison of existing data: Source and Local.
- Identification and Definition of Stakeholders, roles and relationships.
- Definition of Good Practice: ECOHOST.



## KEY QUESTIONS

### - Key elements that enable transferability of Good Practice.

Accurate information about initial conditions

- Source & Local Conditions, Targets, Resources, Indicators and Monitoring

Accurate definition of local targets

- Local Needs, Stakeholders, Future

Cooperation & Communication

- Amongst initial and local stakeholders

## KEY QUESTIONS

Key elements for ECOHOST.

### Surveys and Investigation

- Table of interests, surveys, PEST & WOST, others

### Key Factors

- Voluntary, Versatile, Inexpensive, Scalable, Credibility, Universal and Measurable

### Handbook and website

- Parameters, Indicators, Dissemination and Demonstration

## KEY QUESTIONS

### - Recommended Indicators:

Compromises

- Decalogue

Evaluation Method

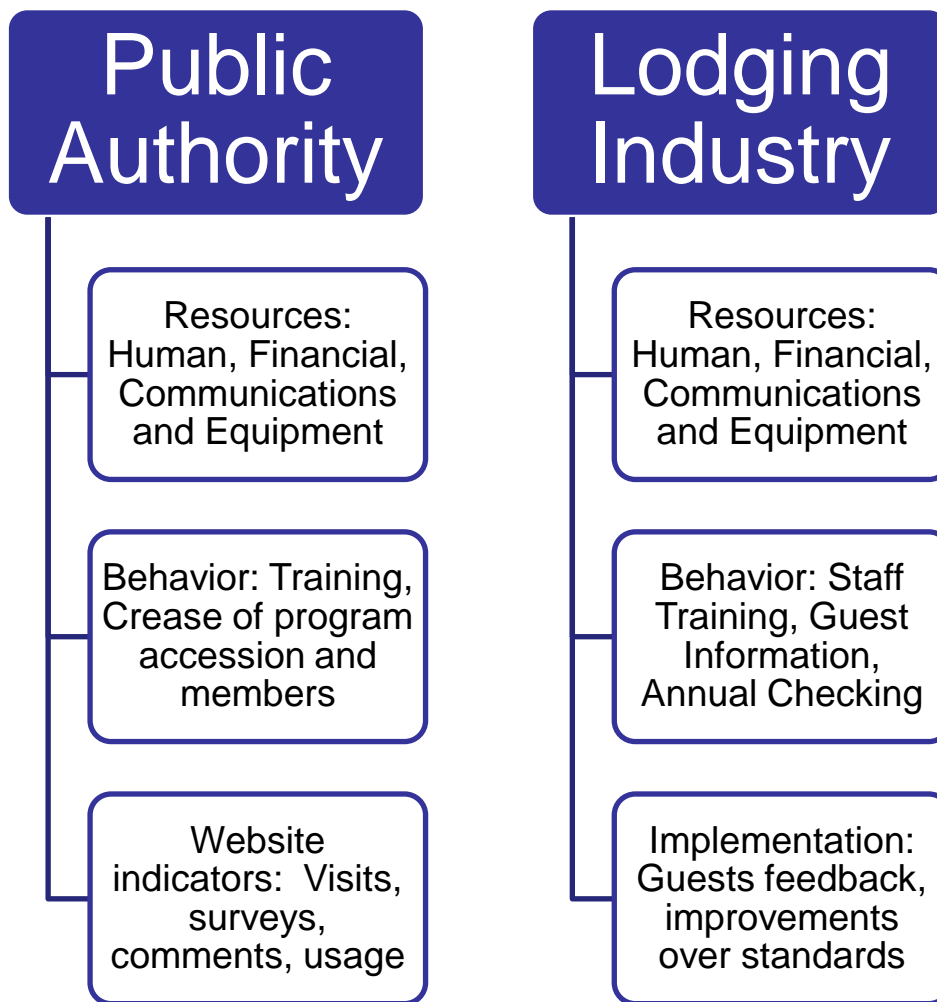
- Parameters and checking list, frequency

Monitoring and Assessment

- Indicators

## KEY QUESTIONS

Indicators:





## USEFUL INFORMATION

- Participation of stakeholders during the entire process.
- Clear description of accession method.
- Local conditions Global capabilities.
- Easy implementation without avoiding environmental commitment.

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***MUCHAS GRACIAS***  
**THANK YOU VERY MUCH**



**MUNICIPALITY OF ROQUETAS DE MAR**