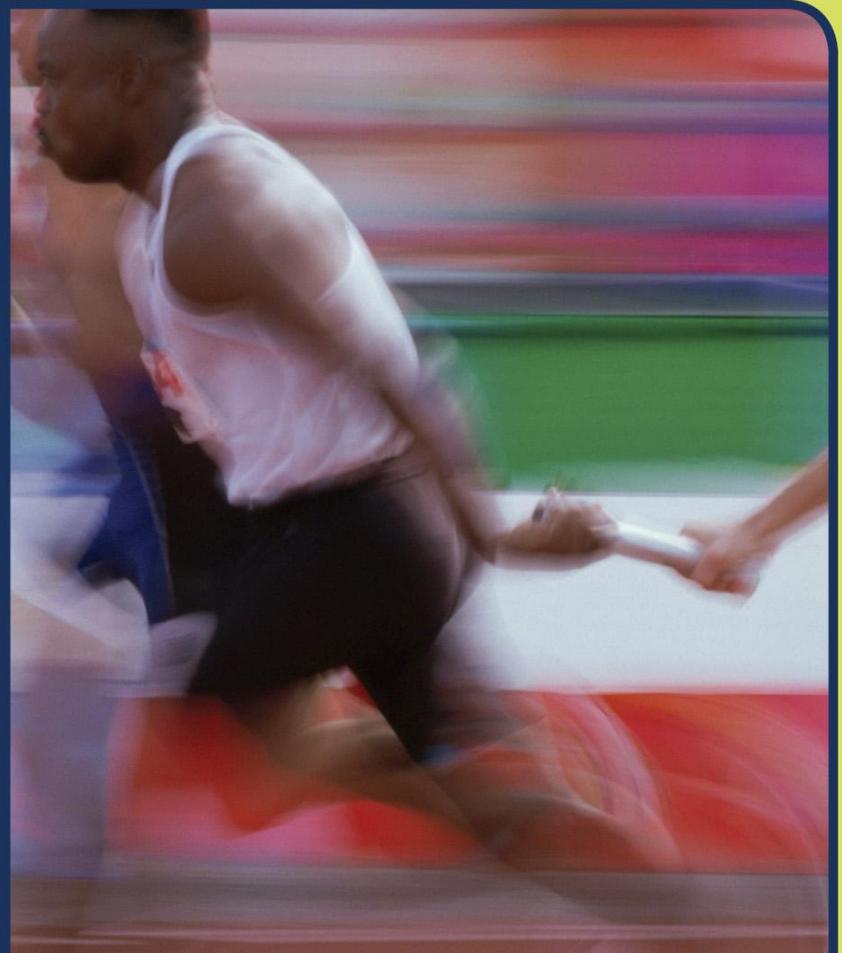


WRAP's Voluntary Agreement with the UK Hospitality and Food Service Sector

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**European Waste and
Resource Days, Brussels
7 November 2012**



Presentation Summary

- Introduction to WRAP
- Why we use Voluntary Agreements
- Case Study: our Voluntary Agreement with the UK Hospitality and Food Service Sector
- Questions

About WRAP

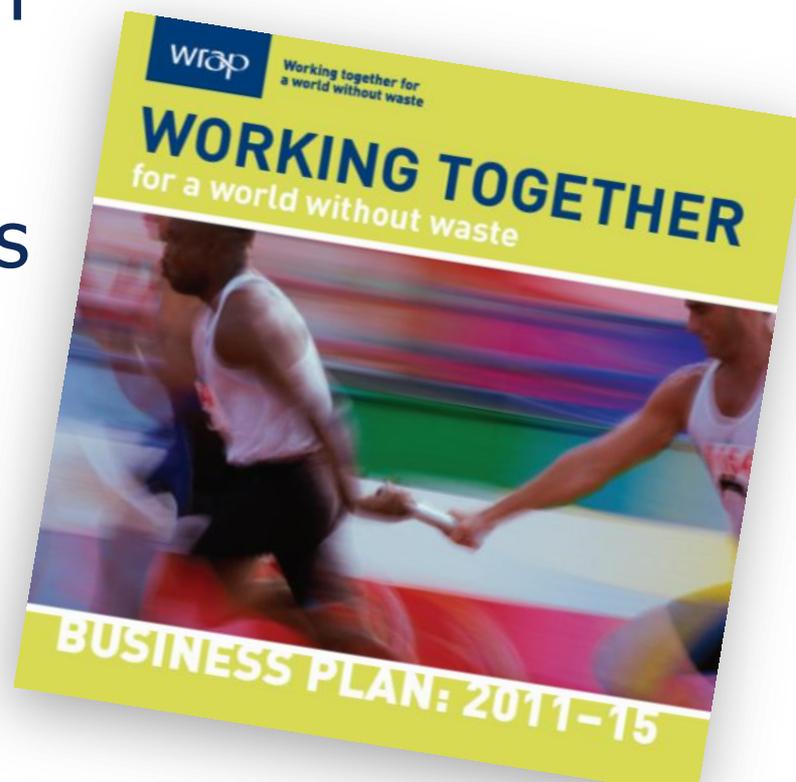
WRAP is a UK-based not-for-profit, grant-funded delivery body for all four UK Governments (in England, Scotland, Wales and Northern Ireland).

WRAP's vision is a world without waste, where resources are used sustainably.

We help businesses, individuals and communities reap the benefits of reducing waste, developing sustainable products and using resources in an efficient way.

WRAP's Priorities in our Current Business Plan (2011-2015) are:

- Minimising resource use in products and buildings
- Diverting priority materials from landfill



Our Goals:

As a result of our actions there will be at least:

- 7 million tonnes less greenhouse gases emitted;
- 3 million tonnes less biodegradable waste going to landfill in the UK;
- £1.9 billion (€2.4 bn) saved by UK consumers, businesses and the public sector;
- £130 million (€160m) growth in the UK resource management sector;
- 3 million tonnes fewer primary resources used; and
- 2 million tonnes less waste produced.

Working in Partnership

WRAP is funded by all Governments across the UK who value our expertise, research and practical advice.

We work with a wide range of partners from major UK business, trade bodies and local authorities to individuals.

We value the partnerships we have forged with business and communities.

Value for Money

- We have a successful track record of delivering resource efficiency programmes.
- We have over 10 years experience – allowing us to refine processes and continually improve performance.
- We can run projects at a UK-wide level, allowing each nation to share synergies, benefit from economies of scale and deliver greater impact.

Technical Expertise

- We are an evidence-based organisation with sector-leading expertise.
- We develop world-leading research and development programmes that drive innovation from the laboratory to the market.
- We are proud of our reputation as the UK's most authoritative body on waste, recycling and resource efficiency.

Why WRAP use Voluntary Agreements

- We're not the government or a regulator
- About working in partnership with business, during design and implementation
- Can focus on outcomes rather than activities
- Can be faster to implement than legislation, and easier to adapt to new circumstances
- Can encourage constant improvement and innovation, whereas legislation normally sets a target – once it's met, that's that

Some Examples

- Courtauld Commitment – with the retail sector, covers products & packaging
- Halving Waste to Landfill – with the construction sector, whole waste hierarchy
- Federation House Commitment – with the food & drink sector, covers water efficiency
- Hospitality and Food Service Agreement – our most recent agreement (June 2012)

Case Study: the Hospitality and Food Service Agreement

Why this sector?

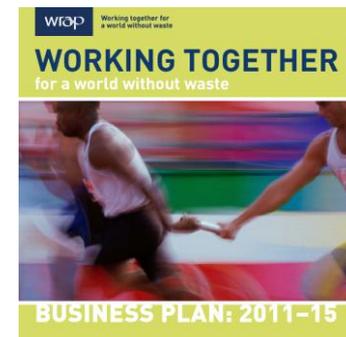
- There are almost 260,000 outlets in the UK ranging from cafés to hotels and hospitals.
- Sales of food & drink totalled £42.8 billion (€53bn) in 2011; around 8 billion meals were served.
- UK pubs, restaurants, take-aways and hotels produced around 3.4 million tonnes of waste in 2009, including large amounts of food waste.
- This sector can therefore contribute to UK resource efficiency.

The Vision

For organisations:

"... to work towards zero waste through actively encouraging staff, customers and suppliers to prevent waste arising and reuse and recycle more"

This will work alongside the well-established Courtauld Commitment which addresses waste in the food production and grocery retail sector.



Benefits for business

- Reduces costs, increases efficiency
- Better positioning in a more resource-constrained world
- Helps deliver what customers expect
- Drives innovation with UK Governments' support
- Platform for strategic discussions with UK Governments, highlighting good work
- Help to reduce greenhouse gas emissions
- Positive PR and CSR benefits

Features of the Agreement

- WRAP hold the targets – signatories help collectively to deliver them
- Each target is for the sector as a whole and not for individual businesses
- All targets are consistent with UK Governments' targets
- It is WRAP's responsibility to ensure that the collective actions of all signatories are sufficient for the targets to be delivered

Agreement targets

(1) Prevention target:

Reduce food and associated packaging waste arising by 5% by the end of 2015. This would be against a 2012 baseline and be measured by CO₂e emissions

(2) Waste management target:

Increase the overall rate of food and packaging waste being recycled, sent to Anaerobic Digestion or composted to at least 70% by the end of 2015.

(3) Business benefits (based upon 25% of sector achieving the targets):

£76m (€95m) net savings to business

= 570,000 tonnes CO₂e saving

Timescales

- Composition report published - July 2011
- Industry engagement events - September 2011
- Targets, tools, guidance and communications materials developed - October 2011 to April 2012
- Launch of Agreement - June 2012

Structure of voluntary agreement:

Smaller companies

sign up via online WRAP
resources
and/or existing
accreditation/certification
Schemes

Less than 250 FTE

Larger companies

sign up via 1-2-1
engagement with WRAP

Over 250 FTE

Supporters group

food & drink manufacturers, trade bodies, tourist boards, etc

Founding Signatories

© Rectangular Sign

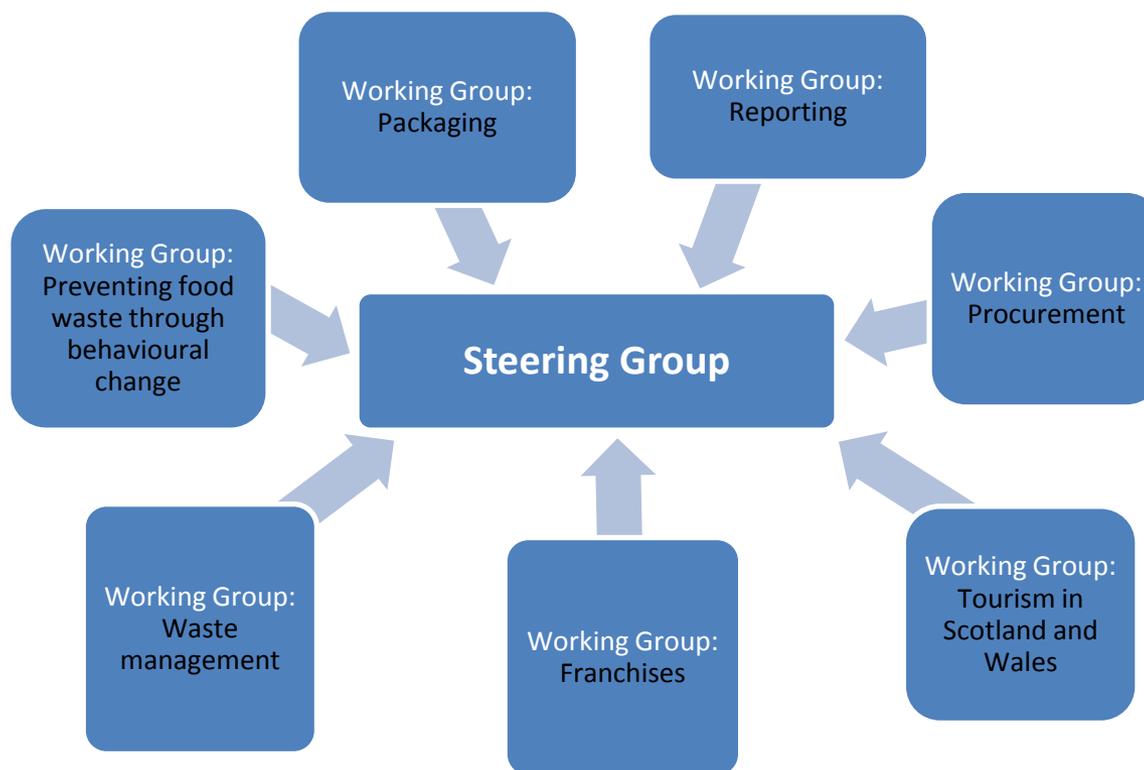
Responsibilities of Signatories

- A commitment to work with WRAP to develop plans and reporting mechanisms to help deliver the new voluntary agreement; and
- Working with customers, staff and suppliers to encourage them to prevent waste arising and to reuse and recycle more.

How WRAP supports the Agreement

- Support development of waste prevention plans
- Develop online resources & tools
- Establish working groups to tackle priorities
- Work to tackle common issues
- Evaluate the change delivered
- Consumer food waste prevention messaging
- Share best practice guidance

How it will work:



Next steps:

- **Where are we now?**
 - Agreement launched June 2012 with 100+ signatories and supporters
 - Online tools and guidance developed
 - Communications materials including signatory pack and information sheets
- **What next?**
 - Establishment of Steering Groups and Working Groups
 - Continue business sign up
 - Continue evidence building
 - Develop implementation plans with large businesses

**Thank you for your
attention.**

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